

Jurys Inns Questions UK Minister for Tourism's Comments

2008-09-08

Jurys Inns Group, the premium budget hotel group in the UK and Ireland, today condemned comments made by the UK's Minister for Tourism, Margaret Hodge, in which she accused British hoteliers of damaging the British tourism industry by ripping off their customers.

Jurys Inns has established and maintained an unparalleled reputation for providing superior value for money, without compromising quality or comfort, and, for defining the highest standards in the budget plus accommodation sector across the UK. The Group continues to expand aggressively in the highly competitive UK market and with this growth Jurys Inns is enabling more and more consumers across Great Britain the opportunity to avail of its unique budget plus hotels at unrivaled prices - £79 per room per night during the week and only £59 per room per night at the weekends.

Niall Geoghegan, Chief Executive of Jurys Inns Group commented, 'We reject the comments made by Margaret Hodge. These comments are unhelpful and without merit. The incredible value for money we continue to offer our consumers across our growing number of hotels shows these comments to be selective and, in many respects, misleading. Not alone do we offer business travelers extremely competitive rates during the week but these prices are lowered even further at weekends, a time when most of our guests are tourists, demonstrating that the Minister's comments are without substance.'

He continued, 'The success Jurys Inns continues to enjoy in the highly competitive UK market in the last year is testament to the strength of our team, the unrivaled prices we offer and the quality of the service we provide.'

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article34428.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html