

St. Regis Hotels & Resorts Unveils a New Chapter in a Legendary D.C. Destination

2008-09-09

St. Regis Hotels & Resorts today announced the official reopening of the brand's celebrated the St. Regis Washington, D.C. following a complete renovation of the magnificent Italianate structure.

Today also marks the opening of Adour at The St. Regis Washington, D.C. at the legendary D.C. property. The opening of Adour(SM) is the final element of the landmark hotel's extensive renovation. The iconic hotel has been Washington's most desirable destination for royalty, statesmen, business magnates, politicians and celebrities since its opening in 1926. Desirably located two blocks from the White House, The St. Regis Washington, D.C. represents the ultimate expression of bespoke luxury and sophistication in the capital's thriving landscape.

"We are proud to unveil the St. Regis Washington, D.C., offering our global guests the iconic luxury, unmatched privilege and bespoke experiences for which the St. Regis brand is renowned," said Phil McAveety, Executive Vice President and Chief Brand Officer of Starwood Hotels & Resorts.

Artfully designed by Sills Huniford, the restoration of the St. Regis brands' iconic Washington, D.C. property includes a complete renovation of all guest rooms and public spaces, including the lobby, ballroom, fitness center and meeting rooms as well as a new landscape concept for the Astor Terrace (formerly the Crystal Terrace). The new layout was designed to meet the changing needs of the global St. Regis guest while embracing the legacy of the St. Regis brand. Formerly offering 193 guest rooms, the renovated property will feature 175 rooms, allowing for 11 additional, lavishly decorated suites.

Each guest room features signature St. Regis amenities including wireless internet, 32" LCD television, DVD player, Pratesi linens and Remede(R) Spa products as well as bathrooms intricately detailed with mosaic tiles, rich woodwork and custom-designed brass fixtures. Guest rooms will also feature an innovative 15-inch LCD television, recessed behind the bathroom mirror, enabling images to be projected onto a screenless surface.

Sills Huniford, known for the redesign of the acclaimed interiors of The St. Regis(R) New York and for their work with such clients as Tina Turner and Vera Wang, has seamlessly blended classic and contemporary design for the new interiors of the St. Regis Washington, D.C. The result is a fresh, bright, modern aesthetic, incorporating bespoke furnishings comprised of distinctive materials. Guests will be delighted with the varied color palette and will find that while one guestroom boasts warm yellows and golds, the suite next door may be in a rich purple or even a deep blue. Each guest room was treated as a residential space, ensuring that guests felt as though they were at home when in residence at the St. Regis Washington, D.C. Billowing lavender sheers bring a serene hue into the lobby which creates a wonderfully luxurious and comfortable setting. The lobby boasts several seating areas where guests can enjoy coffee, hold an impromptu business meeting or meet friends for afternoon tea.

Just off the lobby is the entrance to the highly-anticipated Adour at The St. Regis Washington, D.C. Following the incredible success of its sister restaurant in New York, Adour offers a dining experience encompassing a fresh and modern interpretation of Alain Ducasse's cuisine. Designed by the New York-based architecture firm Rockwell Group, the restaurant design celebrates the historic nature of the space using modern finishes, furniture, and design to complement the classical architecture.

Masterfully utilizing the freshest seasonal ingredients from the best American suppliers, Adour Executive Chef, Julien Jouhannaud, has created a menu which features elegant cuisine, rich textures and new flavors complemented by a diverse wine collection. Guests may enjoy contemporary French American cuisine for breakfast, lunch and dinner throughout the week. Further underscoring the hotel's commitment to creating extraordinary guest experiences, the opening of Adour represents the final element of the St. Regis Washington, D.C.'s extensive restoration of the landmark hotel.

The St. Regis Washington, D.C. is owned by Claret Capital, founded by Domhnal Slattery in 2005. Claret Capital, a private investment firm based in Dublin, Ireland with offices in New York and Philadelphia, manages the assets of a small number of ultra high net worth individuals and families and has a global investment mandate. The firm has completed investments in the Private Equity, Real Estate, Alternative Capital Markets and a variety of business sectors. Claret Capital has also founded a number of new ventures including JetBird, Europe's first low-cost, on-demand private jet airline. JetBird has ordered 100 aircraft from Embraer and is the launch customer in Europe for the Phenom 100 very light jet. Claret Capital also founded Blue Ocean Wireless, a company focused on expanding communication capability in the merchant maritime sector. Blue Ocean Wireless provides, for the first time, GSM connectivity for seafarers in deep ocean water, where no other network exists.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article34459.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html