

Carlson Restaurants Worldwide Names Joseph Hsu Vice President of International Marketing
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Carlson Restaurants Worldwide Inc., parent company of T.G.I. Friday's(R) restaurants, recently named Joseph Hsu (pronounced Shoe) Vice President of International Marketing.

"Joseph brings a tremendous wealth of global experience to his new role," said John Neitzel, president and chief operating officer for the International division. "T.G.I. Friday's was the first US-based casual dining restaurant to expand internationally and remains the largest, both in number of countries and number of international restaurants, in addition to being the fastest-growing. Joseph's expertise in a variety of capacities will help us to continue marketing T.G.I. Friday's restaurants as a true global brand."

Hsu was previously vice president of Global Products and Brands for Regus Group and was also in marketing roles for Yum! Restaurants International and PepsiCo Restaurants International, where he was actively involved in the international business, overseeing marketing for the Caribbean and Latin America and Asia Pacific regions for both KFC and Taco Bell Restaurants.

Carlson Restaurants Worldwide Inc., the parent company of T.G.I. Friday's Inc., is a privately held company owned by Minneapolis-based Carlson, a world leader in the hospitality, travel and marketing industries. As of September 2008, Carlson Restaurants Worldwide owns, operates, franchises or licenses more than 1,000 restaurants in 60 countries.

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