

USA TODAY and Princess Cruises Announce Romance on the Ruby Cruise Contest

2008-09-15

Visit romanceontheruby.usatoday.com for a Chance to Win a Trip to the Inaugural of Princess Cruises' Newest Ship, Ruby Princess

USA TODAY and Princess Cruises today announced a contest that will allow 10 lucky couples the chance to attend the naming festivities for Princess Cruises' newest ship, Ruby Princess, November 6-8, 2008, in Ft. Lauderdale, FL.

For the launch of Ruby Princess, Princess Cruises is celebrating romantic moments and milestones. In honor, celebrity couple Trista and Ryan Sutter will christen the ship. The Sutters, who met on ABC's hit reality series, *The Bachelorette*, will celebrate their fifth wedding anniversary this fall, and will mark this milestone event during the Ruby Princess inaugural.

USA TODAY and Princess Cruises want to give 10 deserving couples the chance to join the Sutters onboard the ship to celebrate their own romantic milestone event. To enter, couples must submit a 250-word essay by October 3 on what their romantic milestone is and why they deserve a getaway to celebrate. Princess Cruises Department of Romance members will judge the entries and choose 10 finalists who will receive an all-expense paid trip with their significant other to the inaugural and two-night sailing on the Ruby Princess. Finalists will be announced on October 17 at romanceontheruby.usatoday.com as well as USA TODAY's online site devoted to cruising, *The Cruise Log* (cruises.usatoday.com). Trista and Ryan Sutter will then select a grand prize winner out of the 10 finalists who will be named on October 24. The winner and their significant other will win a seven-day sailing on the new Ruby Princess plus coach airfare. For full official rules and to submit your essay, visit romanceontheruby.usatoday.com.

Launched in January 2008, USA TODAY's *Cruise Log* is one of the premier online homes for people who like to cruise -- a place where both avid and first-time cruisers can get together to talk about lines, ships and ports, ask questions, post photos, read the latest cruise news, research trips and make bookings. The *Cruise Log* is run by veteran cruise writer and editor Gene Sloan at cruises.usatoday.com.

During Ruby Princess' inaugural season she will make seven-day weekly sailings from Fort Lauderdale, FL to the Western Caribbean. Calls include Ocho Rios, Jamaica, Grand Cayman, Cayman Islands, Cozumel, Mexico and Princess Cays in the Bahamas. Next spring the ship will move to Europe for 12-day sailings in the Mediterranean and Greek Islands.

This article comes from Hotel News Resource

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