

St. Regis Bali Resort Opens

2008-09-16

Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT) today announces the opening of The St. Regis Bali Resort, located in Nusa Dua, an elite beach enclave on the Southern tip of Bali.

Offering an unrivaled dimension of luxury, bespoke service and refined elegance at one of the best addresses in the world, The St. Regis Bali Resort features 79 luxurious, oversized suites, 42 private villas and two exclusive Residences, as well as world-class restaurants and bars, a signature Remede Spa, an intimate wedding chapel, ballroom and state-of-the-art meeting space. Owned by PT Pacific Resorts Buana Indonesia, a subsidiary of PT Rajawali Corpora, The St. Regis Bali Resort occupies a breathtaking beachfront location with spectacular views of the Indian Ocean and neighboring Bali Golf & Country Club.

"We are delighted with the opening of The St. Regis Bali Resort. Truly one of the world's most desirable destinations, Bali is rich in culture and heritage and perfect for our global St. Regis guest," said Miguel Ko, President of Starwood Hotels & Resorts, Asia Pacific. "As arrival figures into Bali grow exponentially, we are honored to witness the perfect timing with the opening of this most extraordinary luxury resort in Asia and beyond."

Azure waters, calm lagoons and soft, sandy beaches create a tranquil and exclusive setting for this exotic island oasis. The St. Regis Bali Resort's extraordinary landscape architecture by Bensley Design Studios weaves together art, traditional Balinese design and natural influences, while interiors by Manny Samson and Associates combine rich imported fabrics with indigenous materials and cultural artifacts that reflect the island's rich heritage. Exquisite furnishings and amenities in the resort's guest rooms and suites create a soothing yet luxurious setting for discerning global travelers.

Dining at The St. Regis Bali Resort indulges the senses with a diverse menu of sophisticated island-inspired cuisine. Kayuputi, a dazzling beachfront restaurant with stylish interiors, features an exotic menu of caviar, Wagyu beef and seafood al fresco in a private cabana against an ocean backdrop. At the resort's second restaurant, Boneka, guests are invited to savor authentic Asian-style dishes in a sophisticated and relaxing setting. The King Cole Bar honors the legacy of the Astors and the brand's flagship property in New York, the birthplace of the famous St. Regis creation, the Bloody Mary. Home-made delicacies and imported fine culinary delights are available at Gourmand Deli. The St. Regis Butler Service is also available to prepare a private, in room-barbecue for guests, accompanied by a personal chef and sommelier.

A suite of pampering services is available at The St. Regis Bali Resort's Remede Spa, set in a serene corner of the resort, surrounded by Koi Carp pond. Featuring twelve treatment rooms, the spa offers both traditional treatments and modern Remede therapies to create the ultimate spa experience. The signature Lulur Experience of Indonesia includes gentle exfoliation with a paste of sandalwood, turmeric, ground nuts and rice. Other facilities include an Aqua Vitale Pool, for a full body underwater massage, two phenomenal spa suites and a yoga center.

For guests seeking an exclusive and romantic wedding destination, The St. Regis Bali Resort offers an exceptional wedding venue, unparalleled in setting and service. Located directly on the resort's private beach, the Cloud Nine Chapel is both intimate and elegant, while the Cloud Nine honeymoon villa offers a majestic setting for an unforgettable wedding experience.

An ideal choice for meetings on one of Asia's leading resort islands, The St. Regis Bali Resort offers an exclusive beachfront location for social and corporate gatherings, featuring two boardrooms, state-of-the-art meeting and function space.

"The strength of the St. Regis brand with its rich history and timeless innovation is an essential component for our partnership and we believe The St. Regis Bali Resort is set to raise the bar for the hospitality industry within the resort island," said Erhard Hotter, CEO Hotel Operations, PT Rajawali Corpora.

Following in the tradition of the legendary St. Regis Hotel New York, The St. Regis Bali Resort will feature the famed hallmarks of St. Regis hotels including the iconic St. Regis Butler Service, bespoke guest experiences and luxury accommodations tailored to meet global travelers' needs. Trained in the English tradition, the butlers provide ever-present, yet unobtrusive service while anticipating guests needs and customizing each guest's stay according to his or her specific tastes and preferences. The resort offers guests 12-hour and 24-hour personalized butler service, as well as separate butler quarters, complete with a private entrance, for each villa.

The St. Regis Bali Resort joins a select portfolio of St. Regis hotels in the best addresses around the world including Aspen, Beijing, Bora Bora, Houston, London, Mexico City, Monarch Beach, New York, Rome, San Francisco, Shanghai, Singapore and Washington, D.C.

This article comes from Hotel News Resource

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