

WingStreet in Fastlane for National Expansion

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Wing Concept from Pizza Hut to Double This Year

WingStreet, the world's largest delivery wing restaurant announced today that it is on track to double in size in 2008. Fueled by consumer demand, the wing chain is expected to reach the 2,000 restaurant milestone by 2009.

'The WingStreet brand is picking up momentum and continuing to expand rapidly across the United States,' said Lisken Lawler, marketing director, WingStreet. 'We successfully opened 1,000 restaurants in the first five years of the concept. It's hard to believe that we will double that number this year alone. It just goes to show you that customers love our award-winning wings.'

WingStreet is undergoing an aggressive expansion strategy as it plans to add more than 4,000 new points of access within newly built and existing Pizza Hut restaurants within the next three years. WingStreet restaurants will open this month in several new markets including Chicago, Detroit and St. Louis.

WingStreet has been recognized by numerous industry and consumer honors. This month, WingStreet won first prize in the Medium Hot Wing Sauce category for its Buffalo Medium Wings at the annual National Buffalo Wing Festival. This is the third consecutive year that WingStreet has won top honors at the competition. Additionally, in 2007, Nation's Restaurant News named WingStreet an honoree of its coveted 'Hot Concepts! award.'

The WingStreet brand was created in 2003 as a delivery-based wing chain and continues to expand its presence within Pizza Hut(R) restaurants across the country. WingStreet offers eight intense flavors of sauce in three wing varieties: crispy bone-in, bone-out or traditional style. Additionally, customers can order WingStreet Taters, cheese sticks and apple pies, as well as Pizza Hut pizza.

WingStreet, the world's largest delivery wing concept, is found in Pizza Hut restaurants. Pizza Hut, Inc. is a subsidiary of Yum! Brands, Inc. (NYSE: YUM).

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