



## New Hooters Location Opens in Saugus

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Supporting Juvenile Diabetes Research Foundation and Operation Homefront

Saugus will become a little more attractive and a lot more fun when Hooters opens the first of many locations in Massachusetts. Hooters of Saugus will host its VIP celebration on September 19, followed by the official grand opening to the public on September 20th. Hooters of Saugus, located at 1143 Broadway, is the 448th Hooters location in the world.

Hooters of Saugus and future planned locations in the New England area are under the management Phancon, Inc. a franchisee of Hooters of America that has successfully operated 3 Hooters restaurants in Connecticut for the past 15 years. Hooters of America selected Phancon to develop the Massachusetts market because of their successful track record in New England and has entrusted the company with rebuilding the Hooters brand in the area. "The closest Hooters to Saugus is 55 miles away, so we are very excited to bring our concept back into this prospering market," stated Phancon owner, Marc Phaneuf. "Our franchise group has been very successful in New England and we believe we can continue that success and growth with Hooters in Massachusetts." Hooters of Saugus can be reached at (339) 600-7311.

Hooters of Saugus will donate a portion of VIP opening sales to Juvenile Diabetes Research Foundation and Operation Homefront. All Hooters restaurants strive to be good corporate citizens in each community in which they operate. Therefore, sustain great relationships with many worthwhile causes on both a national and local level, including the Make-A-Wish Foundation, Special Olympics, Juvenile Diabetes Foundation and the V Foundation for Cancer Research. As a corporate entity, Hooters Restaurants have donated over \$8 million to various charitable organizations over the past ten years.

Hooters of America, Inc. is the franchisor and operator of over 440 Hooters restaurants in 42 states and 27 foreign countries.

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