

## Jumeirah to Manage Luxury Resort in The US Virgin Islands

2008-09-23

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Jumeirah Group Appointed by Timbers Resorts to Manage the Jumeirah Botany Bay Resort on St. Thomas Island

Jumeirah, the Dubai-based luxury international hospitality management group and a member of Dubai Holding, has been appointed to manage a luxury multi-use resort occupying the entire western tip of St. Thomas, one of the US Virgin Islands. This was announced at a signing ceremony held yesterday in St. Thomas attended by Gerald Lawless, Executive Chairman of the Jumeirah Group and David Burden, Founder and CEO of Timbers Resorts.

Located in a dramatic setting where the Caribbean Sea meets the Atlantic Ocean, the Jumeirah Botany Bay Resort, formerly known as The Preserve at Botany Bay, will be located 15 minutes away from the Cyril E. King International Airport in St. Thomas, with regular flights connecting the tropical island to the United States. Guests of the world-class luxury resort will enjoy several beaches, secluded coves, a pristine coral reef and a nature conservancy, fine dining restaurants and a beach club as well as a Talise Wellness spa.

Jumeirah will manage the five-star boutique hotel of 84 rooms, spread over nine graceful buildings in an intimate and secluded setting. Scheduled to open in 2011, the 400-acre resort will also include 30 fractional residences, 30 whole ownership villas and up to 20 grand estates. These serviced residences will be managed by Jumeirah Living, combining the luxury of a prestige hotel with all the privacy and comforts of home.

This management agreement with Timbers Resorts is a key addition to Jumeirah's rapidly growing portfolio of luxury properties, with Jumeirah hotels and resorts currently under development in Phuket, Shanghai, Argentina, Mallorca, London, Dubai, Abu Dhabi, Doha and Jordan, among others.

'We selected Jumeirah as the ideal hotel company to partner with at this unprecedented resort on the secluded western tip of St. Thomas,' remarked David Burden. 'Based on their internationally renowned hotel experience in luxury service, they will be a perfect match for our discerning owners and resort guests.'

'We are impressed by Timbers Resorts' commitment to responsible development and the care with which they intend to develop this protected enclave,' said Gerald Lawless, Executive Chairman of the Jumeirah Group. 'With its secluded location in a tropical environment, the Jumeirah Botany Bay Resort will be true to our STAY DIFFERENT(TM) promise.'

The island of St. Thomas has been inhabited for over 2500 years and the area features extensive pre-Colombian artefacts, the developers worked with a team of scientists to preserve the most sensitive aspects of the site and perform significant archaeological work. In addition, the resort will respect responsible construction principles, with the use of solar power, protection of reef and coastal areas, a desalination plant and planted roofs, among other initiatives. Jumeirah Botany Bay Resort will also contribute to the economic development of the island by creating jobs for the local population.

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