

## CheckinWiz Partners with LoyaltyMatch, Short Listed for Red Herring's Top 50 Tech Awards of Innovative Canadian Companies

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CheckinWiz is pleased to announce a partnership with Kitchener-Waterloo based LoyaltyMatch. LoyaltyMatch recently announced its short listing for Red Herring's Top 50 Tech Awards celebrating the most innovative and promising companies in Canada.

The CheckinWiz suite of mobile communications solutions for hotels, meeting planners, and business travelers combined with LoyaltyMatch's unique loyalty program marketplace, provide innovative new offerings for both business and leisure travelers during and after their travel experiences as a result of the added value and cross promotions of both companies.

CheckinWiz empowers travelers with Smartphones (Blackberrys, or Personal Digital Assistants) to connect directly with the front desks of hotels through an electronic arrivals board to ensure faster check-in times, improved customer service levels and a more personalized, 'mobile' service.

'CheckinWiz is proud to partner with LoyaltyMatch and congratulates them on being recognized by Red Herring as one of Canada's most innovative companies. We look forward to our partnership in providing cutting-edge guest service and marketing tools to the hospitality and travel industries', says Eric R. Dormer, President of CheckinWiz.

CheckinWiz's recently launched group planner module now provides hotels and meeting planners with a new tool to reduce check-in times for conference delegates while adding an innovative communication tool for meeting planners and hotels to connect directly to meeting attendees' Smartphones.

### **About CheckinWiz**

CheckinWiz is an Ottawa-based company, developing innovative guest service/attendee management solutions for the hospitality/meeting planner industries. The company focus is wireless check-in solutions, two-way communications and guest relationship/attendee management tools.

[www.checkinwiz.com](http://www.checkinwiz.com)

### **About LoyaltyMatch**

LoyaltyMatch is the world's first person-to-person loyalty program marketplace enabling loyalty program members from most loyalty programs, to sell or trade rewards such as merchandise, entertainment and leisure attractions, services and more for cash or for rewards not available in their loyalty programs.

[www.LoyaltyMatch.com](http://www.LoyaltyMatch.com)

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