

Wyndham Hotel Group Expands Roles for Key Executives

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Wyndham Hotel Group today announced expanded senior staff roles as part of a three-pronged strategic initiative to enhance franchisee service delivery, drive revenue growth and commit additional resources to the company's namesake upscale Wyndham brand.



Duane Elledge has been promoted to executive vice president, brand services, responsible for strategic direction and leadership oversight for Wyndham Hotel Group's core operational departments and key franchisee-facing services including franchise communications, quality assurance, global training, design, construction and procurement services, group operations, property openings and conversions, brand identity and franchise administration.

Elledge also will be responsible for identifying best practices to help franchisees achieve their business goals through the company's new Count On Me! service culture initiative.

Elledge previously served as senior vice president, group operations, North America. He joined the Wyndham Hotel Group in August 2006 as senior vice president, design and procurement, responsible for the day-to-day management of the Hotel Group's preferred alliance and design and development departments.



Keith Pierce has been promoted to president, brand operations, the Americas, responsible for overall strategy, revenue growth, product quality, global brand standards and customer satisfaction of nine hotel brands.

Reporting to Pierce will be Ken Greene, group president of the Days Inn (R), Travelodge(R), Howard Johnson (R)and Ramada (R) brands, John Valletta, president, Super 8 (R), Roy Flora, group president, Microtel Inns and Suites (R), Hawthorn Suites (R) and Baymont Inn & Suites (R), and Rajiv Bhatia, brand senior vice president, Knights Inn (R).

Pierce most recently served as group president since April 2004, responsible for overseeing the company's AmeriHost, Baymont, Knights Inn and Ramada brands and its franchisee communications, preferred client services and event services departments. Prior to that, he held the title of president of the AmeriHost, Ramada, Baymont and Wingate brands.



The company also announced consolidation of its distribution, channel management and reservations functions under Jeff Edwards, chief information officer and executive vice president, revenue services.

Edwards is responsible for Wyndham Hotel Group's information technology systems and revenue management services including reservation platforms, property-based systems, enterprise-wide data warehouse, brand web sites and call centers, global distribution systems and sales, third party reservation providers and international systems and services.

Jeff Edwards previously served as executive vice president and chief information officer since December 2005.

All three positions report to Stephen P. Holmes, chairman and CEO of Wyndham Worldwide and interim CEO of the Wyndham Hotel Group.

Peter Strebel, president, Wyndham Hotels and Resorts, will continue to lead the company's namesake brand with additional marketing and development resources.

Wyndham Hotel Group, one of three principal components of Wyndham Worldwide Corporation (NYSE: WYN), encompasses nearly 7,000 hotels representing approximately 581,000 rooms in 65 countries on six continents under the Wyndham(R), Ramada(R), Days Inn(R), Super 8(R), Wingate(R) by Wyndham, Baymont Inn & Suites(R), Microtel Inns and Suites(R), Hawthorn Suites(R), Howard Johnson(R), Travelodge(R), Knights Inn(R) and AmeriHost Inn(R) brands. All hotels are owned individually and operated independently or by Wyndham Hotel Management. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at www.wyndhamworldwide.com.

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