

U.S. Commercial Gaming Grows 3.7%, to Reach Over \$93 Billion

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Casino City's North American Gaming Almanac and CD, released today by Casino City Press, reports that in 2007 gaming revenue in the US grew 3.71 percent, for a total of \$93.37 billion.

The Almanac contains almost 600 pages on the North American gaming market, including market profiles for each state and Canadian province and nearly 1,000 charts and tables. Property rankings are also included, with top properties listed by type of gaming activity and property, and number of gaming positions, machines, table games, and hotel rooms.

Each gaming market profile includes a market overview, net gaming revenue by type, gaming property counts, machine and table game counts and distribution, gaming property profiles by type and by location, property owner profiles, and regulatory bodies. A chart showing 2007 U.S. gaming revenue growth is included for print with this release.

'The North American Gaming Almanac is an essential tool in obtaining a comprehensive view of the ever-changing gaming industry. The presentation of the data in the Almanac allows such versatility of use that financial analysts, gaming analysts, market research consultants, casino operators, industry suppliers, regulators, libraries, and universities have found the Almanac helpful in their endeavors,' says Kelley Johnson, Casino City Content Development Specialist. 'Uses range from developing benchmarks to analyzing competitors and industry trends.'

Key findings in Casino City's North American Gaming Almanac:

Across the U.S. and Canada:

Casino and card room gaming accounted for 47% of total North American gaming revenue, lotteries for 22%, and tribal gaming for 24%.

The largest inflation-adjusted growth, an increase of 3.27%, was seen in casino and card room gaming.

Revenue from tribal gaming grew by 2.09%.

Charitable gaming, lotteries, and race/sports wagering experienced declines in 2007.

The North American Gaming Almanac CD version includes profiles and statistics for more than 1,500 gaming properties plus more than 270 annual reports, useful analysis tools, an interactive gaming property map, and other features.

Together with Casino City's Indian Gaming Industry Report by Dr. Alan Meister, the Almanac provides comprehensive coverage of gaming in the North American marketplace.

Details on both publications and on other Casino City Press titles are available at www.CasinoCityPress.com.

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