

## The Original SoupMan Comes to Windsor, Ontario

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Windsor, Ontario natives Denise Parent, John Fuerth and Murray Troup are opening the first of many Original SoupMan locations across Ontario in late October 2008 at the main entrance of Devonshire Mall at 3100 Howard Avenue in Windsor, Ontario, Canada.

The Original SoupMan features the world-renowned, Zagat rated-best soups of Al Yeganeh, who inspired the "Soup Episode" on Seinfeld.

Since 1984, New Yorkers and tourists alike have waited in line at Yeganeh's "Soup Kitchen International", in all kinds of weather just for a taste of his much-heralded Lobster Bisque and Jambalaya. The Original SoupMan showcases Yeganeh's 50 varieties of soup as the "centerpiece of the meal", each presented with a piece of fresh, crusty baguette, fresh fruit and a piece of imported chocolate -- just like Al Yeganeh served at his original shop. As Yeganeh explains it, this is simply "the way to eat".

During the grand opening ceremony in October, one lucky customer will get the chance to win free soup every day for the rest of his life. The Original SoupMan will also donate \$1,500 on behalf of Yeganeh's charity, "Al's Feed the Hungry Foundation", to the Windsor & Essex County Food Bank, a member of the Ontario Association of Food Banks. Al's Feed the Hungry Foundation donates funds to local hunger charities every time a new Original SoupMan location opens. The charity is headed up by Baseball Hall of Fame legend, Reggie Jackson.

Founded in 1984, legendary soup man, Al Yeganeh, set the standard for mouth watering, world-renowned soups at his New York City location, Soup Kitchen International. Now with his new retail line of premium, gourmet, "Grab-n-Go" soups, and The Original SoupMan stores, Al and his team will give the whole world the opportunity to experience soup as it was meant to be.

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