

California Association of Bed & Breakfast Inns Wins Award for Innspire Conference & Trade Show  
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Award of Excellence from Int'l Society of Hotel Association Executives

The California Association of Bed & Breakfast Inns (CABBI) has received an Award of Excellence from the International Society of Hotel Association Executives for the InnSpire Conference & Trade Show. The Awards of Excellence are recognized as the most sought after lodging industry association awards.

CABBI's winning entry was in the events category for producing the annual InnSpire Conference & Trade Show, now in its 17th year. This year's conference was held in Santa Rosa at the Hyatt Vineyard Resort & Spa and was honored for its educational program, increasing attendance by over 20% from the previous year, and selling out the exhibit space in record time. 'The ISHAE Award of Excellence is validation of the efforts of the volunteer leadership and staff,' stated Stephanie McCaffrey, InnSpire Conference Committee Chair and owner of the McCaffrey House Bed & Breakfast Inn. 'The exceptional networking and educational opportunities for bed & breakfast inn owners and operators at the InnSpire Conference is a service that CABBI is well-positioned to provide.'

The ISHAE Awards of Excellence are presented annually for the best lodging industry association programs and services.

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