

## Wyndham Vacation Ownership Opens Second Property in New Orleans

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Company preserves historic building in order to create new urban timeshare resort

Wyndham Vacation Ownership strengthens its presence in New Orleans with the opening of Wyndham La Belle Maison, the company's newest urban resort. Operating under the company's FairShare Plus by Wyndham resort portfolio, this 134-unit property is located in the heart of the Big Easy, adjacent to the French Quarter. It is the company's second property in the city, complementing Wyndham Avenue Plaza on St. Charles Avenue.

'New Orleans is a vibrant city with a distinctive charm, history and culture that our owners have enjoyed for many years,' said Gary Byrd, executive vice president, Hospitality Services, Wyndham Vacation Ownership. 'With the opening of Wyndham La Belle Maison, we are providing our owners with an urban vacation experience that matches the history and excitement of this great city and adding yet another world-class property to their list of vacation options.'

The company conducted an extensive, three-year renovation to transform the 100-year-old Franklin Press Building into a modern resort. The Wyndham Vacation Ownership development team partnered with the Historic District Landmark Commission during the project to preserve the façade of the original structure and maintain this important cornerstone of New Orleans' history.'

Wyndham La Belle Maison features a mix of studio, one- and two-bedroom standard units as well as studio-, one-, and two-bedroom upscale Presidential units. As the latest addition to The Avenue Collection by Wyndham, a portfolio of resorts in some of the most sought-after urban locations, each of the property's well appointed units offers space-saving amenities such as kitchenettes, intimate seating and lounge areas with an entertainment center, and dining areas. Presidential units feature additional luxury elements including stone floors, intricate moldings and elaborate furnishings.

Located in the Big Easy's Picayune Place district, Wyndham La Belle Maison reflects the design, color and character of the famed French Quarter. The property's rich décor, warm colors and delicate mix of wood, cast iron and stone accents mirror the charm of old New Orleans. Owners can enjoy the centerpiece of the property, its expansive courtyard reminiscent of the city's historic mansions, or relax in the property's whirlpool spa and sauna. The property also offers a computer lounge and fitness room. Its convenient location makes it a perfect homebase for experiencing the unique sights of New Orleans, including Bourbon Street, the Shoppes at Canal Place and Riverwalk Marketplace.

Wyndham La Belle Maison marks not only the newest New Orleans property for the company, but also becomes the latest addition to the company's extensive portfolio of urban properties. In addition to New Orleans, the company has urban properties in such popular cities as San Francisco, San Diego, Atlantic City, Honolulu and San Antonio.

### **About Wyndham Vacation Ownership**

Wyndham Vacation Ownership, a member of Wyndham Worldwide's (NYSE: WYN) family of companies, is the world's largest vacation ownership business, as measured by the number of vacation ownership resorts, individual vacation ownership units and owners of vacation ownership interests. Wyndham Vacation Ownership develops, markets and sells vacation ownership interests and provides consumer financing to owners through its three primary consumer brands, Wyndham Vacation Resorts, WorldMark by Wyndham and Wyndham Vacation Resorts Asia Pacific. As of December 31, 2007, Wyndham Vacation Ownership had developed or acquired approximately 145 vacation ownership resorts throughout the United States, Canada, Mexico, the Caribbean and the South Pacific that represent more than 17,500 individual vacation ownership units and more than 800,000 owners of vacation ownership interests. Wyndham Vacation Ownership is headquartered in Orlando, Florida, and is supported by more than 17,700 employees globally.

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