

## Hampton Hotels Opens 25th Hotel in Canada

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Hampton Inn by Hilton Sudbury Marks Brand's Twelfth Entry into Ontario

Hampton Hotels today announced the opening of its 25th hotel in Canada, the 121-room Hampton Inn by Hilton(TM) Sudbury, in Ontario. The hotel is owned by Darko Vranich and operated by Vrancor Hospitality Corporation.

The five-story hotel, located at 2280 Regent Street, is just minutes from a selection of restaurants, shopping, golf and popular local attractions such as the Science North and Dynamic Earth, two of Canada's largest and most innovative science centers. Hotel amenities include the Perfect Mix lobby, complimentary high-speed wired and wireless internet access in all guest rooms and meeting rooms, 24-hour business center, Suite Shop(R) convenience store, indoor pool and fitness room, all backed by the 100% Hampton Guarantee.

'Canada remains a huge market for us as we continue to grow the Hampton by Hilton brand internationally,' said Phil Cordell, senior vice president, Hampton Brand Management & global head - focused service brands. 'This property marks our twelfth property in Ontario, our first in the Sudbury marketplace. We believe tremendous growth opportunities remain in Canada and hope to build on our portfolio within the next few years. We see additional opportunities here in Ontario, as well as in Alberta and Nova Scotia.'

'Well established, trusted hotel brands like Hampton by Hilton continue to expand in Canada due to a mixture of consumer awareness and product and partner offerings, such as our Hilton HHonors(R)1 frequent guest rewards program. The Hampton brand, with its complimentary hot breakfast, signature bedding and competitive pricing, has been well received throughout Canada.'

'Hampton by Hilton Hotels combine quality, service, comfort and plenty of value-added extras, making us the brand of choice in the marketplace today,' said Peter Nykilchuk, hotel general manager. 'Providing clean, quality, comfortable rooms and outstanding guest service is a top priority for our hotel staff and why we are highly competitive in our local markets.'

'We will continue to seek partnerships with superior owners and operators, like Mr. Vranich and Vrancor Group, as we pursue additional growth opportunities throughout Canada,' Cordell added.

### **About Owner, Darko Vranich**

Darko Vranich, President and CEO of Vrancor Group also owns Vrancor Development Corporation and was recognized as Developer of the Year 2005 by Hilton Hotels. He has opened two Hilton Garden Inn hotels, two Hampton Inn by Hilton hotels and one Homewood Suites by Hilton with another one opening later this year.

### **About Vrancor Hospitality Corporation**

Burlington, Ontario based Vrancor Hospitality Corporation is a multi-brand management company that operates numerous award winning hotels. Vrancor currently has seven Ontario hotels in its growing portfolio.

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