

Dallas Hotel Hosts Silent Auction for Juvenile Diabetes Research Foundation

2008-10-03

The Doubletree Dallas - Campbell Centre, a popular Dallas hotel by Northpark Mall, recently played planner and host to a silent auction for the benefit of the Juvenile Diabetes Research Foundation (JDRF).

Attendees from local area businesses purchased tickets to attend and bid on items from over 50 Dallas organizations and businesses with all proceeds benefiting the JDRF. By the end, \$4500 had been raised.

Organizations that donated items to the auction include Ticketmaster, the Texas Rangers, The Art Institute of Dallas, Starbucks, the Frisco Rough Riders, Southern Methodist University, Metro PCS, Lancome Cosmetics, Blue Mesa Grill, and many others. Hot auction items included two VIP tickets to a Dallas Stars hockey game and a pair of Prada sunglasses.

Dolores Johnson, Special Events Manager for the Greater Dallas Chapter of the JDRF, spoke briefly at the auction, thanking the generosity of participating businesses and individuals and highlighting upcoming JDRF events. Among them, Johnson encouraged participation in the "Scoring Points for a Cure" Walk to Cure Diabetes. Held the morning of September 27, 2008, the event saw thousands of walkers at two walk sites, including the prestigious Dallas neighborhood of Victory Park.

The Juvenile Diabetes Research Foundation, founded in 1970, is a not-for-profit 501(c)(3) tax-exempt corporation dedicated to funding research aimed at curing and treating Type 1 diabetes. The foundation has funded research in 20 countries, is headquartered on Wall Street in New York City and is run entirely on donations. The Ford Motor Company is the JDRF's largest sponsor. Since the founding, the foundation has generated over one billion dollars in grants to the research of Type 1 diabetes.

For more information about the JDRF, visit <http://www.jdrf.org/>.

Back at the auction, entertainment was provided by Dallas-based All Star Productions. A BBQ-themed lunch was catered on-site and donated by the hotel.

For more information about Doubletree Dallas - Campbell Centre, visit http://doubletree1.hilton.com/en_US/dt/hotel/DFWCNDT-Doubletree-Hotel-Dallas-Campbell-Centre-Texas/index.do?ctyhocn=DFWCNDT.

About Doubletree Dallas - Campbell Centre

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