



IHG Appoints Paul Snyder VP, Development Brand Management and Marketing

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In this role, Paul oversees the marketing of IHG's brands and management offerings to potential hotel investors and owners in the Americas region. He is responsible for IHG's current development positioning as well as identifying new business opportunities to grow the IHG portfolio.

Paul works extensively with the IHG development group on strategic projects, potential joint ventures, IHG-owned development and on the acquisition of new management contracts. He is also a member of IHG's global Corporate Responsibility Leadership team, contributing to the company's efforts at sustainable hotel design, operations, and community involvement.

Paul most recently served as vice president, Operations Brand Management and Business Development, IHG, and joined the company in 2003 as director, Brand Marketing Performance Strategy & Planning. He began his career in the hospitality industry in 1994 and has worked for Winegardner & Hammons, Inc., and Marriott.

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