

Organic To Go Announces Preliminary Sales for the Third Quarter and Nine-Month Periods
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Sales for the third quarter are estimated to increase 72% to an estimated \$6.4 million from \$3.7 million in the year-ago quarter, while sales for the nine-month period are estimated to increase 57% to an estimated \$17.6 million from \$11.2 million.

Jason R. Brown, Chairman and CEO, commented, 'Our strong sales growth is indicative of consumers' continued interest in fresh food and healthy living, and our ability to execute on the numerous opportunities we have in the marketplace across our multi-channel business model. We are particularly gratified with the warm reception we are receiving in the Metro DC area, which is rapidly becoming our strongest market, as we continue to build out our presence on the East Coast. We are also experiencing rave reviews for our new fall and winter catering menu, which has further dispelled the notion that eating 'organic' means having to sacrifice time-tested favorite dishes at breakfast, lunch or dinner.'

Brown continued, 'We certainly realize that formidable economic headwinds are negatively impacting overall discretionary spending, and have in fact resulted in pockets of softness across parts of our business, particularly in Southern California. Still, we are a young developing company and we strongly believe that the demand for healthy and 'clean' ingredients will continue to grow past these challenging times and our goal is to continue to develop a strong dedicated customer base. Our belief long term is that our branded business model largely transcends current macro conditions and this cultural shift in Americans' eating habits will remain the driving force that will enable us to significantly expand our namesake brand for many years to come.'

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