

Hcareers and FohBoh Announce Partnership

2008-10-08

Restaurant Industry Serves up Social Networking

Hcareers, the leading online job board in North America for the restaurant/hospitality industry announced its exclusive partnership with FohBoh, a growing social network dedicated to the restaurant and foodservice industry. FohBoh (Front of House, Back of House) is the first industry-specific restaurant/foodservice social networking site connecting professionals and providing an enriching 24/7 online experience for sharing experiences and knowledge.

"In less than a year, FohBoh has become the leading Business-Social network for the restaurant industry. We believe in the value of partnership and Hcareers made our decision easy when choosing our job board partner. There is no question they share our vision for the future and value of interactive user generated content," said Michael L. Atkinson, CEO and co-founder at FohBoh, Inc.

"Teaming up with FohBoh underscores the importance of strategic partnerships for Hcareers," says Wes Crews, CEO of Hcareers. "We are excited to bring the value of Hcareers' specialized recruiting opportunities to FohBoh members, delivering focused industry candidates to their top industry professionals."

As the exclusive provider of all job board services for the FohBoh site, the partnership will bring Hcareers to a new audience. Job seekers can search the database of restaurant jobs and employers can post available positions at a discounted rate through the job section of the FohBoh site. As the recommended job board of the National Restaurant Association, the restaurant industry is a primary market for Hcareers and one of the fastest growing industries. This alliance allows both companies to connect through social media, bringing welcome new opportunities for professionals in the restaurant industry.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article34980.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html