

Tops Friendly Markets and Tim Hortons Sign an Exclusive Agreement to Bring Tim Hortons to all Tops stores

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Tops Friendly Markets and Tim Hortons announced today an agreement that will see that customers who shop at Tops stores in Western New York, Rochester, Central New York and Northwestern Pennsylvania, can add a hot cup of fresh Tim Hortons coffee and other Tim Hortons products to their shopping trip by the end of this year.

The agreement will include 82 Tops full-service supermarkets and Tops Express locations paired with either a Tim Hortons full-service restaurant or a self-serve kiosk.

The Tim Hortons restaurants in Tops locations will feature the area's favorite premium coffee and other beverages, fresh baked goods and the popular Breakfast sandwich, adding to consumers' one-stop shopping experience. Tim Hortons self serve locations will have freshly ground, one cup at a time coffee, cappuccino and espresso based drinks and a variety of Tim Hortons baked goods.

Plans include up to 20 full-service restaurants as part of the 82 locations, and 62 self-serve locations, and when opened the new locations will bring the Tim Hortons total restaurant count in the US to 488, excluding other locations planned for the remainder of 2008. It is expected that several of the self-serve kiosks will be converted over time to full-service locations.

"We are excited about the mutually exclusive partnership between Tops and Tim Hortons," said Frank Curci, Tops' president and CEO. "We're two strong and growing brands in the markets we serve and we share a common goal of meeting the needs of our time-sensitive customers while providing them with quality products. Having Tim Hortons products in our stores will undoubtedly enhance our customers' total shopping experience."

"What a tremendous milestone for Tim Hortons and Tops," said David Clanachan, Chief Operations Officer, US and International, Tim Hortons. "Tops is an ideal fit for our continued strategy to build our brand and convenience for customers through both standalone stores and non-standard full-serve and self-serve formats."

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