

Scotland's First Doubletree By Hilton Hotel Arrives In Aberdeen

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The Doubletree by Hilton Aberdeen City Centre is the largest, upscale, full-service hotel in the 'Granite City' - with 168 guestrooms and suites as well as more than 3,300 square feet of flexible conference and event facilities.

Located on Beach Blvd. just steps away from the city's beachfront, the hotel is located less than a 10-minute walk from Union Street and the heart of the city centre.

A prosperous cosmopolitan city that thrives amongst a historical old town that dates back to the 12th century, Aberdeen has one of Scotland's most unique architectural skylines with its numerous sparkling granite facades. A thriving cultural calendar, lively theatre, and vibrant nightlife, along with excellent restaurants and attractions and beautiful North Sea shoreline makes Aberdeen a unique leisure destination. The city has a wide variety of attractions to tempt visitors throughout the year, with such unique attractions as the Lemon Tree (said to be Aberdeen's all year festival fringe), Duthie Park Winter Gardens, Gordon Highlanders Museum, Satrosphere or Codona's Beach Amusement Park. The romance of Scotland's Castle Country and the tantalizing tastes of the Moray - where some of the world's finest malt whiskeys are produced - are just a short drive away.

The Doubletree by Hilton Aberdeen City Centre provides its guests with well appointed guestrooms and suites, along with an array of popular amenities and services. Guests have full complimentary use of the hotel's extensive recreational facilities which include a fully-equipped, state-of-the-art gym with cyber equipment and televisions, an indoor, heated pool, a whirlpool, a steam room, and a sauna. The two fine dining restaurants and bar at the Doubletree by Hilton Aberdeen City Centre offer fine four-star-quality cuisine in comfortable and inviting surroundings. Using the wealth of fresh local produce available in the Northeast, the hotel's Executive Head Chef has created three separate menus, each with its own distinctive dishes. For the ultimate in self indulgence, Breakers Spa offers including a full range of beauty and relaxation products and services including massage sessions, nail services and facial treatments. A business centre, coupled with high-speed internet access throughout the hotel, provides business travellers with the necessary tools and technology at their fingertips.

The Doubletree by Hilton Aberdeen City Centre, which is currently in the midst of a multi-phase, multi-million-pound hotel improvement and investment scheme, is operated by Patio Hotel (Aberdeen) Ltd. under a franchise hotel agreement with Hilton Hotels Corporation.

Tony Story, who has overseen the hotel operations in Aberdeen during the past 13 years as managing director, commented: 'I am delighted to launch the first Doubletree by Hilton hotel in Scotland. The name of our hotel certainly has changed. However, we are excited by a newly reenergised dedication to first-class hospitality as a proud member of the Doubletree by Hilton collection and the Hilton Family of Hotels. This is a fantastic brand that has built a strong reputation in the States and our entire hotel team is proud to take the first steps towards securing a similar reputation in Scotland.'

'This fantastic hotel opening in Scotland represents the rapid expansion of the Doubletree by Hilton brand across the UK and Europe. Doubletree continues to attract today's leisure and business travellers with a unique combination of impeccable service, contemporary style, refreshingly relaxed informality and a sense of individuality. Along with our great hotel in Cambridge and this new opening in Aberdeen, Doubletree by Hilton locations also are anticipated to open in Milan and London within the coming weeks to reinforce a fast-growing European development pipeline and complement our current collection of fine hotels and resorts around the world,' according to Dave Horton, senior vice president - brand management for Doubletree Hotels.

The launch of the Doubletree by Hilton Aberdeen City Centre marks the start of an extensive expansion plan by HHC in Scotland which will feature the Hilton brand, along with three new brands: Doubletree by Hilton, Hilton Garden Inn and Hampton by Hilton. During the next five years the company aims to double the number of hotels in Scotland from 11 to 22 through the introduction of the Hilton Family of Brands.

Simon Vincent, Area President for Hilton in the UK and Ireland, said: 'Doubletree by Hilton Aberdeen City Centre is a great hotel for the launch of the Doubletree brand into Scotland and marks the first step by the Hilton family of brands here. The brand is a great fit for owners who want the benefits of an affiliation without losing out on individuality. We are aiming to have at least 20 Doubletree by Hilton hotels within the UK & Ireland in the next five to ten years alone.'

As one of the upscale hotel brands in the Hilton Family of Hotels, Doubletree by Hilton will introduce business travellers and tourists in Scotland to the brand's longstanding tradition of distinctively designed properties that reflect the destination and surrounding area. Other Doubletree by Hilton characteristic qualities include the warm worldwide welcome of the brand's legendary chocolate chip cookie to every guest at check-in, the rewards of the prestigious Hilton HHonors(R) loyalty programme and a unique and caring commitment to the communities in which they operate.

Doubletree already features a collection of more than 45,000 rooms in more than 190 locations worldwide, predominantly in the United States to date. A rapid worldwide expansion of the Doubletree by Hilton brand has included an aggressive opening plan of upscale, full-service hotels and resorts in Canada, Costa Rica, Peru and the United Kingdom with additional hotels and resorts in Italy, India, Panama, Russia, Slovakia and Thailand anticipated to open during the next several months.

The Doubletree by Hilton Aberdeen City Centre is ideally situated close to the A96 and the A90 and just 15 minutes from both Aberdeen Airport and Train Station. The hotel address is Beach Boulevard, Aberdeen, United Kingdom AB24 5EF.

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