



## Hitwise September 2008 Travel Category Report


2008-10-13

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39.05% of all visits to the online 'Travel' industry went to the top 10 websites for the month of September, 2008. 47.93% went to the top 20 websites and 68.30% went to the top 100 websites.

The Hitwise Travel Report provides marketers an understanding of the competitive online travel landscape in terms of competitive clickstream, including traffic sources and referred destinations.

It also outlines strategies to increase traffic from search engines through Hitwise Search Intelligence, which includes search term trends, keyword analysis, and keyword research.

[Click here](#) (  Adobe Acrobat PDF file) to download the complete article.

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