

Restaurant Trends - Growing And Emerging Concepts - Data reflects change and activity from June 6, 2008 to October 6, 2008
2008-10-14

Update from Restaurantchains.net on growing and emerging restaurant concepts

Growing Concepts that have grown by at least 5% (if less than 50 units).

Destin, FL-based SOUTHERN RESTAURANT GROUP INC (founded 1979) has increased by 1 unit, from 10 to 11 (10% growth), with the opening of a new Caribbean-themed concept called Reggae J's Island Grill. The company operates a variety of concept types, from fast casual to family-style, serving seafood and Cajun style cuisines. Other concepts are Café Grazie (2), Caribbean Soup Co (1), Fisherman's Wharf (1), Louisiana Lagniappe (2), Pompano Joe's (1), San Roc Delicatelyzza (1), and The Back Porch (2). Most locations have a full bar and average seating for about 200. Per person check average is about \$8-\$20, with most locations open for lunch and dinner. Trading areas are AL and FL.

New York, NY-based SOPHIE'S CUBAN CUISINE (founded 1997) has increased by 1 unit, from 6 to 7 (17% growth). These are fast casual Cuban restaurants, open for breakfast, lunch and dinner, with a \$4-\$10 per person check average. Seating is for about 50. Catering and delivery are available. Between 10% and 20% of units are franchised. All units are in NY.

Brentwood, TN-based BLUE COAST BURRITO (founded 2000) has increased by 1 unit, from 11 to 12 (9% growth). The restaurants are fast casual, serving Mexican food. Per person check average is \$3-\$8. Seating is for about 80. Catering is available. Trading areas are AR and TN. More than 90% of stores are franchised.

PIZZICATO GOURMET PIZZA based in Portland, OR (founded 1989) has increased by 1 unit for their Pizzicato concept, from 20 to 21 (5% concept growth). There is a second concept called Sal's Famous Italian Kitchen (2 units). Overall company increase is from 22 to 23 (5% company growth). These are family/casual pizza restaurants serving beer and wine. Seating is for about 80. The check average is around \$8-\$20 per person. Catering is offered. Locations are in CA, OR and WA.

MISSION BURRITO of Houston, TX (founded 1996) has increased by 1 unit, from 3 to 4 (33% growth). These are family/casual Mexican restaurants with seating for about 100. Beer and wine are served. Catering is offered. The per person check average is around \$6-\$12. All locations are in TX.

LITTLE SCOOPS based in Nanuet, NY has increased by 1 unit, from 9 to 10 (11% growth) and expanded into FL. These are quick serve ice cream shops with seating for around 40. Catering and banquets are offered. Locations are in FL, NJ, NY and OH.

Concepts with 20 units or less who grew by at least 2 units.

Charlotte, NC-based FIREBIRDS WOOD FIRED GRILL (founded 2000) has increased by 2 units, from 13 to 15 (15% growth) and entered into DE. These are family/casual American restaurants, open for lunch and dinner, with a \$10-\$30 per person check average. All locations have a full bar and seating for about 200. Trading areas are AL, AZ, DE, NC, NE, TN, and VA.

D'LITES EMPORIUM based in Plantation, FL (founded 1082) has increased 4 units, from 10 to 14 (40% growth). These are take-out ice cream shops. The check average is around \$2-\$4 per person. All locations are in FL.

BEAN AROUND THE WORLD/COWBOY COFFEES based in North Vancouver, BC (founded 1990) has increased by 3 units, from 16 to 19 (19% growth). These are quick serve bakery/cafes with seating for about 20. The check average is around \$2-\$6. All are located in BC.

Concepts previously written about in the past 18 months.

Coralville, IA-based PANCHERO'S MEXICAN GRILL (founded 1992) has increased by 2 units, from 52 to 54 (4% growth) and entered into NJ and VA. We wrote about this concept three times previously (7/17/07-13% growth, 2/5/08-7% growth, and 5/20/08-8% growth). This fast casual concept is open for lunch and dinner, with a \$6-\$12 per person check average. Beer and wine are served and seating is for about 80. About half the units are franchised. Trading areas are CO, CT, FL, IA, IL, MI, MN, MO, NC, ND, NE, NJ, PA, SD, TX, VA, and WI, with locations to open soon in San Diego, CA and Atlanta, GA.

Broomfield, CO-based NOODLES & CO (founded 1995) has increased by 14 units, from 182 to 196 (8% growth) and entered into KY. We featured this concept on 7/2/07 (14% growth), 2/19/08 (10% growth) and on 7/15/08 (6% growth). The restaurants are fast casual, open for lunch and dinner, with a \$6-\$12 per person check average. Beer and wine are served. Seating is for around 90. About 10% of units are franchised. Trading areas are CA, CO, IA, IL, IN, KS, KY, MD, MI, MN, MO, NC, NE, OH, OR, UT, VA, and WI.

Calgary, AB-based JUGO JUICE (founded 1998) has increased by 2 units, from 84 to 86 (2% growth) and entered into MB and SC. We wrote about this concept on 8/14/07 (12% growth) and on 1/29/08 (12% growth). This is a quick serve, juice/smoothie concept, open for breakfast, lunch and dinner hours. Per person check is \$3-\$8. Stores have seating for about

20. Trading areas are AB, AZ, BC, MB, NB, NS, NV, ON, PQ, SC, SK, and TX. All units are franchised.

LE PAIN QUOTIDIEN headquartered in New York, NY (founded 1994) has increased by 8 units, from 87 to 95 (9% growth). These are fast casual bakery/cafes with seating for about 50. The check average is around \$6-\$12 per person. Locations are in CA, DC, NY, ON and VA. We reported on this concept on 7/31/07 (10% growth), 2/12/08 (8% growth) and 6/24/08 (4% growth).

RITA'S ITALIAN ICE based in Trevese, PA (founded 1984) has increased by 20 units, from 518 to 538 (4% growth) and expanded into AL, TN and WV. These are mostly take-out frozen ice stores with limited seating. Units are more than 90% franchised and are currently located in AL, CT, DC, DE, FL, GA, MA, MD, NC, NJ, NY, OH, PA, RI, SC, TN, VA and WV. We last reported on this concept in our 11/6/07 newsletter (14% growth).

Contact

Keith Gellman

Restaurantchains.net

1 Bridge St, Unit 94

Irvington, NY 10533

914-591-4297

<http://www.restaurantchains.net>

keith@restaurantchains.net

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article35079.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html