

## HFTP Announces ProLinks Webinar Schedule

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Starting next week, Hospitality Financial and Technology Professionals (HFTP) is offering online educational opportunities twice a month through its ProLinks Webinars.

The one-hour, live sessions are presented by the hospitality industry's movers and shakers and cover topics ranging from HSIA to food and beverage cost controls to credit card processing requirements and much more.

'With education as one of its top benefits, HFTP aims to offer educational resources in a variety of media,' said Frank Wolfe, CAE, HFTP CEO. 'The webinars give members a convenient, budget-friendly option for keeping up with the latest industry trends. These live, online sessions don't compromise on quality, and many are given by our most popular presenters from HFTP conferences.'

The sessions include live audio, chat and slide presentations. Registration is free for HFTP members who can receive 1 CPE credit for attending the one-hour session. Nonmembers may attend the sessions, but must contact HFTP to register.

October's webinars start on the 23rd with the presentation, 'SOX and the City: Update on the Sarbanes-Oxley Act.' This is the online debut for this popular session at HFTP conferences. Presenter Jerald M. Trieber, CPA, CHAE gives the ins and outs of the Sarbanes-Oxley Act (SOX), covering the Act's history and how it has evolved over the past five years.

On October 30, Russell Hruby from ClubSoft Inc. presents, 'Using Technology to Market to Club Members.' The session discusses strategies for using the system you have to target your club's members and increase customer satisfaction.

Webinars are also scheduled in November and December. Visit the [event calendar](#) on the HFTP web site to see other scheduled webinars. In addition to the live sessions, members can catch [previous presentations](#) which are archived on the HFTP web site.

For more information about the seminar, contact the HFTP Membership Department at [membership@hftp.org](mailto:membership@hftp.org) or +1 (512) 249-5333.

*HFTP, Austin, Texas, USA and Maastricht, The Netherlands, founded in 1952, is the global professional association for financial and technology personnel working in hotels, clubs and other hospitality-related businesses. HFTP provides first class educational opportunities, research, and publications to more than 4,800 members globally including, the premiere hospitality technology conference HITEC--founded in 1972. HFTP also awards the only hospitality specific certifications for accounting and technology ---the Certified Hospitality Accountant Executive (CHAE) and the Certified Hospitality Technology Professional (CHTP) designations. HFTP was founded in the USA as the National Association of Hotel Accountants. For more information, visit [www.hftp.org](http://www.hftp.org).*

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