

Hotel Internet Marketing Company Expands Global Footprint

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VIZERGY(R) Inks Deal with the New Grandeur Hotel in Dubai, UAE

Having already firmly established the company in the United States, **VIZERGY**, which specializes in Internet marketing, Web site design and reservations services for hotels and resorts, now looks to establish a presence in Dubai and other burgeoning global markets after gaining the Grandeur as a client. Although the company has remained a leader in the industry, and sales have remained steady in the United States, capitalizing on growing foreign markets is a primary goal.

'We did a lot of research while searching for an online reservation provider. For Grandeur Hotel - service, system flexibility and cost were the driving factors in selecting VIZERGY's SECURE-RES(R) booking engine. The training and support have been fantastic. The reporting capabilities are excellent, and we look forward to a long term relationship with VIZERGY,' says Parvez Merchant, CEO of Grandeur Hotel Dubai.

The Grandeur Hotel, located in the heart of Dubai and targeting International business travelers, will use VIZERGY's SECURE-RES Internet Booking Engine on its Web site. The booking engine, VIZERGY's original flagship product, is one of the most powerful options on today's market. It integrates seamlessly into any Web site, is entirely Web based, allows clients to control their inventory, rates, promotions and packages and has no transaction or booking fees. Grandeur will also utilize VIZERGY's My Web WorldSM management platform, a free service to all VIZERGY clients, to manage their tracking, reporting, inventory, rates and packages.

'We look forward to expanding and taking our dynamic services globally. Our experience with Grandeur and our other International clients should make for an easy transition,' says Mike Murray, VIZERGY's COO. 'Migration from traditional advertising channels to the Internet is imperative for hoteliers to reach shoppers and increase bookings, and we're proud to be so successful at helping with this. We'll continue to search for less expensive ways to offer cutting edge tools.

VIZERGY is an Internet marketing company that empowers hotels and resorts to drive revenue through the Internet. Founded as SECURE-RES in 1998, and rebranded to VIZERGY in 2007 to better reflect the company mission, VIZERGY offers Internet marketing, search engine optimization, Web site design, target marketing, reservation services and e-commerce strategy development to help hotels and resorts aggressively compete online. **For more information on VIZERGY and its services, please visit www.vizergy.com, call Amakeda Ponds at 904.389.1130 Ext. 179 or email Amakeda.p@vizergy.com.**

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