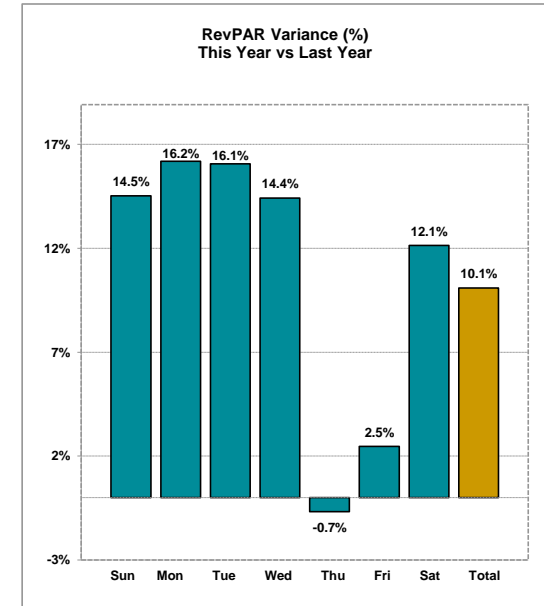
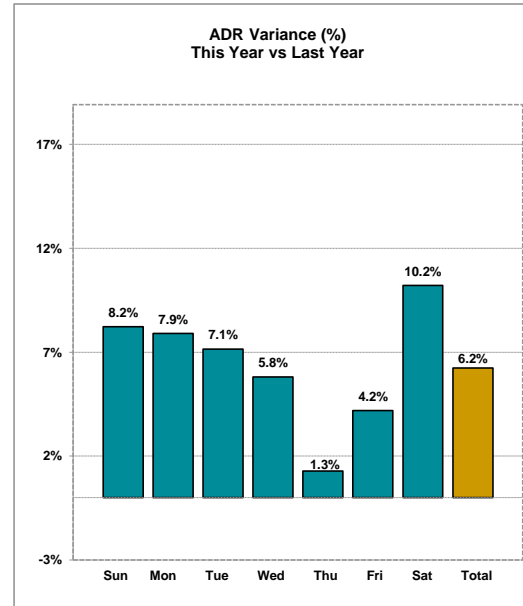
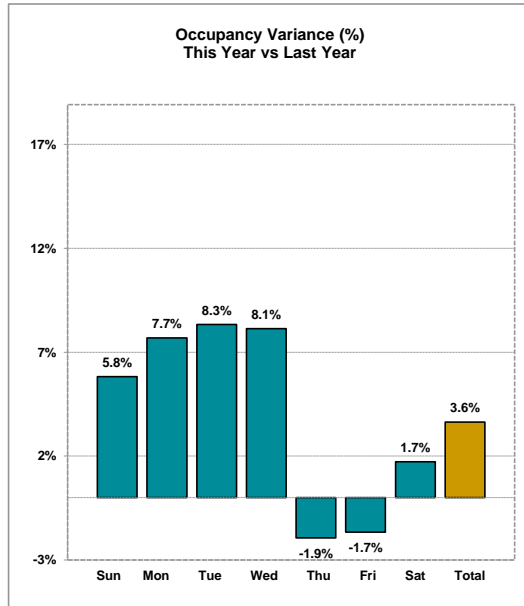




## Weekly Hotel Report - Total United States - Week of June 28, 2015 - July 04, 2015

	Actual Jun 28, 2015 - Jul 04, 2015								Percent Change from Previous Year							
	28-Jun-15	29-Jun-15	30-Jun-15	1-Jul-15	2-Jul-15	3-Jul-15	4-Jul-15	Total	29-Jun-14	30-Jun-14	1-Jul-14	2-Jul-14	3-Jul-14	4-Jul-14	5-Jul-14	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
<b>Occupancy</b>	59.4%	66.9%	67.3%	63.5%	63.1%	78.8%	79.3%	68.3%	5.8%	7.7%	8.3%	8.1%	-1.9%	-1.7%	1.7%	3.6%
<b>Average Daily Rate</b>	\$116.40	\$115.94	\$113.92	\$110.84	\$112.89	\$128.00	\$131.48	\$119.20	8.2%	7.9%	7.1%	5.8%	1.3%	4.2%	10.2%	6.2%
<b>Revenue Per Available Room</b>	\$69.16	\$77.59	\$76.71	\$70.35	\$71.18	\$100.89	\$104.24	\$81.45	14.5%	16.2%	16.1%	14.4%	-0.7%	2.5%	12.1%	10.1%



Source: STR

You may quote this data when properly attributing it to STR, Inc.  
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@str.com.

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