

Global Performance (Data in US Dollars)

Period ending: July 2008

	July 2008 vs July 2007								
	Occ %		ADR		RevPAR		Percent Change from July 2007		
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR
Asia Pacific	65.4	70.3	136.52	118.96	89.32	83.65	-7.0	14.8	6.8
Central & South Asia	58.4	60.2	194.78	168.90	113.69	101.74	-3.1	15.3	11.7
Northeastern Asia	60.7	68.6	124.18	111.80	75.35	76.74	-11.6	11.1	-1.8
Southeastern Asia	71.4	73.7	123.07	104.11	87.89	76.75	-3.1	18.2	14.5
Australia & Oceania	73.9	74.1	162.95	141.33	120.49	104.79	-0.3	15.3	15.0

Americas	69.4	70.8	108.58	105.56	75.36	74.71	-1.9	2.9	0.9
North America	69.4	70.8	107.82	105.00	74.84	74.38	-2.0	2.7	0.6
Caribbean	70.2	71.6	168.75	183.49	118.41	131.38	-2.0	-8.0	-9.9
Central America	71.0	72.6	123.72	107.52	87.81	78.03	-2.2	15.1	12.5
South America	67.5	65.0	115.96	98.56	78.31	64.11	3.8	17.6	22.2

Europe	70.3	71.9	166.81	146.19	117.22	105.11	-2.3	14.1	11.5
Eastern Europe	66.4	68.6	170.17	131.30	112.97	90.07	-3.2	29.6	25.4
Northern Europe	75.3	76.8	163.09	149.71	122.84	114.92	-1.9	8.9	6.9
Southern Europe	66.2	69.6	176.51	154.12	116.82	107.23	-4.9	14.5	8.9
Western Europe	67.4	68.2	164.44	138.85	110.77	94.67	-1.2	18.4	17.0

Middle East/Africa	70.7	68.3	149.57	115.13	105.75	78.64	3.5	29.9	34.5
Middle East	70.1	68.2	187.22	145.99	131.18	99.56	2.7	28.2	31.8
Northern Africa	75.0	68.3	100.31	73.21	75.25	49.97	9.9	37.0	50.6
Southern Africa	68.1	68.6	117.17	100.77	79.82	69.15	-0.7	16.3	15.4

Markets

Beijing	47.8	69.1	118.95	103.07	56.85	71.17	-30.8	15.4	-20.1
Berlin	69.5	69.8	108.41	95.31	75.34	66.55	-0.5	13.7	13.2
Buenos Aires	65.3	59.8	133.11	120.80	86.97	72.29	9.2	10.2	20.3
Cairo	72.1	70.4	138.28	111.95	99.72	78.84	2.4	23.5	26.5
Dubai	73.1	77.8	195.34	178.56	142.86	138.89	-6.0	9.4	2.9
Hong Kong	82.7	84.4	161.01	142.09	133.12	119.97	-2.1	13.3	11.0
London	87.9	87.2	261.54	229.64	230.00	200.21	0.9	13.9	14.9
Los Angeles	78.5	80.0	131.93	123.94	103.58	99.17	-1.9	6.4	4.5
Madrid	59.4	61.8	163.59	132.93	97.16	82.11	-3.9	23.1	18.3
New York	86.1	84.4	252.17	232.02	217.06	195.74	2.0	8.7	10.9
Paris	81.5	83.1	293.12	234.98	238.76	195.36	-2.0	24.7	22.2
Rome	68.4	77.1	221.24	209.12	151.36	161.14	-11.2	5.8	-6.1
Sydney	79.0	78.8	175.45	153.33	138.67	120.82	0.3	14.4	14.8
Tokyo	78.9	79.8	181.68	147.50	143.34	117.77	-1.2	23.2	21.7
Toronto	69.3	69.0	130.95	125.50	90.74	86.53	0.5	4.3	4.9

	Year to Date - July 2008 vs July 2007								
	Occ %		ADR		RevPAR		Percent Change from YTD 2007		
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR
	66.5	69.5	140.58	120.61	93.54	83.85	-4.3	16.6	11.6
	66.3	68.3	230.89	189.94	153.07	129.74	-2.9	21.6	18.0
	63.0	68.3	127.64	114.92	80.36	78.47	-7.8	11.1	2.4
	69.8	69.2	124.91	101.46	87.16	70.26	0.8	23.1	24.1
	72.6	73.6	159.90	134.20	116.14	98.76	-1.3	19.1	17.6

	62.8	64.3	109.90	104.95	69.04	67.45	-2.2	4.7	2.4
	62.7	64.2	108.67	104.05	68.11	66.81	-2.4	4.4	2.0
	71.2	72.0	198.96	209.46	141.70	150.74	-1.0	-5.0	-6.0
	72.0	71.2	129.50	113.07	93.24	80.54	1.1	14.5	15.8
	65.3	62.6	117.05	97.24	76.39	60.83	4.3	20.4	25.6

	65.8	66.8	168.98	145.29	111.19	97.03	-1.5	16.3	14.6
	61.1	62.5	183.97	142.65	112.36	89.11	-2.2	29.0	26.1
	68.8	69.6	163.72	149.85	112.66	104.26	-1.1	9.3	8.1
	62.2	64.7	167.17	143.81	104.00	93.00	-3.8	16.2	11.8
	65.5	65.7	174.47	141.05	114.23	92.69	-0.4	23.7	23.2

	71.3	68.6	158.66	129.89	113.09	89.06	4.0	22.1	27.0
	70.7	68.3	213.68	177.11	151.16	121.05	3.5	20.7	24.9
	75.4	68.9	90.01	69.56	67.89	47.91	9.5	29.4	41.7
	67.7	68.6	119.55	105.41	80.97	72.33	-1.3	13.4	11.9

	59.0	67.9	122.66	108.62	72.37	73.77	-13.1	12.9	-1.9
	67.0	68.3	135.76	109.74	90.94	74.90	-1.9	23.7	21.4
	70.1	66.5	150.53	130.65	105.50	86.89	5.4	15.2	21.4
	78.0	74.4	121.16	96.46	94.55	71.77	4.9	25.6	31.7
	82.3	85.1	305.88	270.98	251.72	230.62	-3.3	12.9	9.1
	81.3	82.4	181.63	161.05	147.63	132.64	-1.3	12.8	11.3
	80.6	80.3	234.15	218.39	188.78	175.28	0.5	7.2	7.7
	74.2	76.0	129.63	122.62	96.13	93.22	-2.5	5.7	3.1
	67.3	69.4	180.03	148.02	121.19	102.70	-3.0	21.6	18.0
	82.1	81.7	261.45	243.28	214.70	198.79	0.5	7.5	8.0
	78.6	76.3	282.33	223.94	221.90	170.88	3.0	26.1	29.9
	66.4	71.0	242.25	210.75	160.77	149.73	-6.6	14.9	7.4
	78.3	79.2	179.35	148.93	140.41	117.94	-1.1	20.4	19.0
	78.2	80.4	179.17	146.40	140.13	117.66	-2.7	22.4	19.1
	67.1	67.1	142.70	127.64	95.73	85.67	-0.1	11.8	11.7

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Global Performance (Data in Euros)

Period ending: July 2008

	July 2008 vs July 2007								
	Occ %		ADR		RevPAR		Percent Change from July 2007		
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR
Asia Pacific	65.4	70.3	87.62	86.81	57.33	61.04	-7.0	0.9	-6.1
Central & South Asia	58.4	60.2	125.01	123.25	72.97	74.24	-3.1	1.4	-1.7
Northeastern Asia	60.7	68.6	79.70	81.58	48.36	56.00	-11.6	-2.3	-13.6
Southeastern Asia	71.4	73.7	78.98	75.97	56.41	56.01	-3.1	4.0	0.7
Australia & Oceania	73.9	74.1	104.58	103.13	77.33	76.46	-0.3	1.4	1.1

Americas	69.4	70.8	69.69	77.03	48.36	54.51	-1.9	-9.5	-11.3
North America	69.4	70.8	69.20	76.62	48.03	54.27	-2.0	-9.7	-11.5
Caribbean	70.2	71.6	108.31	133.89	75.99	95.87	-2.0	-19.1	-20.7
Central America	71.0	72.6	79.40	78.46	56.36	56.94	-2.2	1.2	-1.0
South America	67.5	65.0	74.42	71.92	50.26	46.78	3.8	3.5	7.4

Europe	70.3	71.9	107.06	106.67	75.23	76.70	-2.3	0.4	-1.9
Eastern Europe	66.4	68.6	109.22	95.81	72.50	65.72	-3.2	14.0	10.3
Northern Europe	75.3	76.8	104.67	109.24	78.84	83.86	-1.9	-4.2	-6.0
Southern Europe	66.2	69.6	113.28	112.46	74.97	78.24	-4.9	0.7	-4.2
Western Europe	67.4	68.2	105.54	101.32	71.09	69.08	-1.2	4.2	2.9

Middle East/Africa	70.7	68.3	95.99	84.01	67.87	57.39	3.5	14.3	18.3
Middle East	70.1	68.2	120.16	106.53	84.19	72.65	2.7	12.8	15.9
Northern Africa	75.0	68.3	64.38	53.42	48.30	36.46	9.9	20.5	32.5
Southern Africa	68.1	68.6	75.20	73.53	51.23	50.46	-0.7	2.3	1.5

Markets									
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR
Beijing	47.8	69.1	76.34	75.21	36.49	51.93	-30.8	1.5	-29.7
Berlin	69.5	69.8	69.58	69.55	48.35	48.56	-0.5	0.0	-0.4
Buenos Aires	65.3	59.8	85.43	88.15	55.82	52.75	9.2	-3.1	5.8
Cairo	72.1	70.4	88.75	81.69	64.00	57.53	2.4	8.6	11.3
Dubai	73.1	77.8	125.37	130.29	91.69	101.35	-6.0	-3.8	-9.5
Hong Kong	82.7	84.4	103.34	103.69	85.44	87.54	-2.1	-0.3	-2.4
London	87.9	87.2	167.86	167.57	147.62	146.10	0.9	0.2	1.0
Los Angeles	78.5	80.0	84.67	90.44	66.48	72.36	-1.9	-6.4	-8.1
Madrid	59.4	61.8	104.99	97.00	62.36	59.92	-3.9	8.2	4.1
New York	86.1	84.4	161.85	169.30	139.31	142.83	2.0	-4.4	-2.5
Paris	81.5	83.1	188.13	171.46	153.24	142.55	-2.0	9.7	7.5
Rome	68.4	77.1	141.99	152.60	97.14	117.59	-11.2	-6.9	-17.4
Sydney	79.0	78.8	112.60	111.89	89.00	88.16	0.3	0.6	0.9
Tokyo	78.9	79.8	116.61	107.63	92.00	85.93	-1.2	8.3	7.1
Toronto	69.3	69.0	84.04	91.58	58.24	63.14	0.5	-8.2	-7.8

	Year to Date - July 2008 vs July 2007								
	Occ %		ADR		RevPAR		Percent Change from YTD 2007		
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR
	66.5	69.5	90.90	89.98	60.49	62.55	-4.3	1.0	-3.3
	66.3	68.3	149.73	142.05	99.26	97.03	-2.9	5.4	2.3
	63.0	68.3	82.44	85.64	51.90	58.48	-7.8	-3.7	-11.3
	69.8	69.2	80.83	75.71	56.40	52.43	0.8	6.8	7.6
	72.6	73.6	103.39	100.14	75.09	73.70	-1.3	3.2	1.9

	62.8	64.3	70.92	78.17	44.55	50.24	-2.2	-9.3	-11.3
	62.7	64.2	70.12	77.50	43.95	49.76	-2.4	-9.5	-11.7
	71.2	72.0	128.71	156.42	91.67	112.57	-1.0	-17.7	-18.6
	72.0	71.2	83.74	84.42	60.29	60.14	1.1	-0.8	0.3
	65.3	62.6	75.61	72.53	49.34	45.37	4.3	4.2	8.7

	65.8	66.8	108.98	108.16	71.71	72.24	-1.5	0.8	-0.7
	61.1	62.5	118.53	106.09	72.39	66.28	-2.2	11.7	9.2
	68.8	69.6	105.65	111.60	72.70	77.65	-1.1	-5.3	-6.4
	62.2	64.7	107.72	106.89	67.02	69.13	-3.8	0.8	-3.1
	65.5	65.7	112.54	105.07	73.68	69.05	-0.4	7.1	6.7

	71.3	68.6	102.53	96.95	73.08	66.47	4.0	5.8	10.0
	70.7	68.3	138.09	132.20	97.68	90.35	3.5	4.5	8.1
	75.4	68.9	58.13	51.86	43.85	35.72	9.5	12.1	22.8
	67.7	68.6	77.33	78.72	52.37	54.02	-1.3	-1.8	-3.1

	59.0	67.9	79.10	80.81	46.67	54.88	-13.1	-2.1	-15.0
	67.0	68.3	87.53	81.72	58.63	55.77	-1.9	7.1	5.1
	70.1	66.5	97.26	97.53	68.17	64.87	5.4	-0.3	5.1
	78.0	74.4	78.31	71.95	61.11	53.53	4.9	8.8	14.2
	82.3	85.1	198.09	202.70	163.01	172.51	-3.3	-2.3	-5.5
	81.3	82.4	117.41	120.17	95.43	98.98	-1.3	-2.3	-3.6
	80.6	80.3	151.12	162.66	121.84	130.56	0.5	-7.1	-6.7
	74.2	76.0	83.74	91.42	62.10	69.51	-2.5	-8.4	-10.7
	67.3	69.4	116.23	110.39	78.24	76.59	-3.0	5.3	2.2
	82.1	81.7	168.59	181.11	138.44	147.99	0.5	-6.9	-6.5
	78.6	76.3	182.11	166.80	143.12	127.28	3.0	9.2	12.4
	66.4	71.0	155.98	156.67	103.52	111.31	-6.6	-0.4	-7.0
	78.3	79.2	115.97	111.17	90.79	88.04	-1.1	4.3	3.1
	78.2	80.4	115.76	109.15	90.54	87.73	-2.7	6.1	3.2
	67.1	67.1	92.09	95.04	61.78	63.79	-0.1	-3.1	-3.2

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Global Performance (Data in British Pounds)

Period ending: July 2008

	July 2008 vs July 2007								
	Occ %		ADR		RevPAR		Percent Change from July 2007		
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR
Asia Pacific	65.4	70.3	68.94	58.58	45.11	41.19	-7.0	17.7	9.5
Central & South Asia	58.4	60.2	98.37	83.17	57.41	50.10	-3.1	18.3	14.6
Northeastern Asia	60.7	68.6	62.71	55.05	38.05	37.79	-11.6	13.9	0.7
Southeastern Asia	71.4	73.7	62.15	51.26	44.39	37.79	-3.1	21.2	17.4
Australia & Oceania	73.9	74.1	82.29	69.59	60.85	51.60	-0.3	18.2	17.9

Americas	69.4	70.8	54.83	51.98	38.05	36.78	-1.9	5.5	3.5
North America	69.4	70.8	54.45	51.70	37.79	36.62	-2.0	5.3	3.2
Caribbean	70.2	71.6	85.22	90.35	59.80	64.69	-2.0	-5.7	-7.6
Central America	71.0	72.6	62.48	52.94	44.34	38.42	-2.2	18.0	15.4
South America	67.5	65.0	58.56	48.53	39.55	31.57	3.8	20.7	25.3

Europe	70.3	71.9	84.24	71.98	59.19	51.76	-2.3	17.0	14.4
Eastern Europe	66.4	68.6	85.94	64.65	57.05	44.35	-3.2	32.9	28.6
Northern Europe	75.3	76.8	82.36	73.72	62.04	56.59	-1.9	11.7	9.6
Southern Europe	66.2	69.6	89.14	75.89	58.99	52.80	-4.9	17.5	11.7
Western Europe	67.4	68.2	83.04	68.37	55.94	46.61	-1.2	21.5	20.0

Middle East/Africa	70.7	68.3	75.53	56.69	53.40	38.72	3.5	33.2	37.9
Middle East	70.1	68.2	94.54	71.89	66.24	49.02	2.7	31.5	35.1
Northern Africa	75.0	68.3	50.66	36.05	38.00	24.60	9.9	40.5	54.5
Southern Africa	68.1	68.6	59.17	49.62	40.31	34.05	-0.7	19.3	18.4

Markets

Beijing	47.8	69.1	60.07	50.75	28.71	35.05	-30.8	18.4	-18.1
Berlin	69.5	69.8	54.75	46.93	38.05	32.77	-0.5	16.7	16.1
Buenos Aires	65.3	59.8	67.22	59.48	43.92	35.60	9.2	13.0	23.4
Cairo	72.1	70.4	69.83	55.13	50.36	38.82	2.4	26.7	29.7
Dubai	73.1	77.8	98.65	87.92	72.15	68.39	-6.0	12.2	5.5
Hong Kong	82.7	84.4	81.31	69.97	67.23	59.07	-2.1	16.2	13.8
London	87.9	87.2	132.08	113.07	116.15	98.59	0.9	16.8	17.8
Los Angeles	78.6	80.0	66.67	61.04	52.37	48.84	-1.8	9.2	7.2
Madrid	59.4	61.8	82.61	65.45	49.07	40.43	-3.9	26.2	21.4
New York	86.2	84.4	127.37	114.10	109.75	96.32	2.1	11.6	13.9
Paris	81.5	83.1	148.03	115.70	120.57	96.19	-2.0	27.9	25.3
Rome	68.4	77.1	111.73	102.97	76.44	79.35	-11.2	8.5	-3.7
Sydney	79.0	78.8	88.60	75.50	70.03	59.49	0.3	17.4	17.7
Tokyo	78.9	79.8	91.75	72.63	72.39	57.99	-1.2	26.3	24.8
Toronto	69.3	69.0	66.13	61.80	45.82	42.61	0.5	7.0	7.5

	Year to Date - July 2008 vs July 2007								
	Occ %		ADR		RevPAR		Percent Change from YTD 2007		
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR
	66.5	69.5	70.84	60.72	47.14	42.21	-4.3	16.7	11.7
	66.3	68.3	116.34	95.78	77.13	65.42	-2.9	21.5	17.9
	63.0	68.3	64.33	57.83	40.50	39.49	-7.8	11.2	2.6
	69.8	69.2	62.94	51.07	43.92	35.36	0.8	23.2	24.2
	72.6	73.6	80.58	67.56	58.53	49.72	-1.3	19.3	17.7

	62.8	64.3	55.38	52.78	34.79	33.92	-2.2	4.9	2.6
	62.7	64.2	54.76	52.32	34.33	33.60	-2.4	4.7	2.2
	71.2	72.0	100.25	105.55	71.40	75.96	-1.0	-5.0	-6.0
	72.0	71.2	65.26	56.96	46.99	40.57	1.1	14.6	15.8
	65.3	62.6	58.99	48.95	38.50	30.62	4.3	20.5	25.7

	65.8	66.8	85.16	73.05	56.04	48.79	-1.5	16.6	14.9
	61.1	62.5	92.72	71.69	56.62	44.78	-2.2	29.3	26.4
	68.8	69.6	82.50	75.35	56.77	52.42	-1.1	9.5	8.3
	62.2	64.7	84.26	72.23	52.42	46.72	-3.8	16.6	12.2
	65.5	65.7	87.93	70.95	57.57	46.62	-0.4	23.9	23.5

	71.3	68.6	79.96	65.43	57.00	44.86	4.0	22.2	27.0
	70.7	68.3	107.70	89.23	76.19	60.99	3.5	20.7	24.9
	75.4	68.9	45.36	35.01	34.22	24.11	9.5	29.6	41.9
	67.7	68.6	60.25	53.11	40.81	36.44	-1.3	13.4	12.0

	59.0	67.9	61.84	54.61	36.48	37.09	-13.1	13.2	-1.6
	67.0	68.3	68.42	55.22	45.83	37.69	-1.9	23.9	21.6
	70.1	66.5	75.86	65.83	53.17	43.78	5.4	15.2	21.4
	78.0	74.4	61.06	48.55	47.65	36.12	4.9	25.8	31.9
	82.3	85.1	154.15	136.75	126.85	116.38	-3.3	12.7	9.0
	81.3	82.4	91.54	81.10	74.40	66.80	-1.3	12.9	11.4
	80.6	80.3	118.00	109.80	95.13	88.13	0.5	7.5	8.0
	74.2	76.0	65.38	61.73	48.51	46.93	-2.4	5.9	3.4
	67.3	69.4	90.73	74.53	61.07	51.71	-3.0	21.7	18.1
	82.2	81.7	131.81	122.30	108.29	99.97	0.5	7.8	8.3
	78.6	76.3	142.27	112.60	111.81	85.92	3.0	26.4	30.1
	66.4	71.0	122.09	105.91	81.03	75.24	-6.6	15.3	7.7
	78.3	79.2	90.38	75.00	70.76	59.40	-1.1	20.5	19.1
	78.2	80.4	90.29	73.69	70.62	59.23	-2.7	22.5	19.2
	67.1	67.1	71.91	64.18	48.24	43.08	-0.1	12.1	12.0

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Americas

Caribbean	Central America
Anguilla	Belize
Antigua & Barbuda	Costa Rica
Aruba	El Salvador
Bahamas	Guatemala
Barbados	Honduras
Bermuda	Nicaragua
British Virgin Islands	Panama
Cayman Islands	
Cuba	North America
Dominica	Canada
Dominican Republic	Mexico
Grenada	United States
Guadeloupe	
Haiti	South America
Jamaica	Argentina
Martinique	Bolivia
Montserrat	Brazil
Netherlands Antilles	Chile
Puerto Rico	Colombia
St. Kitts & Nevis	Ecuador
St. Lucia	Falkland Islands
St. Vincent	French Guiana
Trinidad & Tobago	Guyana
Turks & Caicos	Paraguay
US Virgin Islands	Peru
	Suriname
	Uruguay
	Venezuela

Asia Pacific

Central & South Asia	Australia & Oceania
Afghanistan	American Samoa
Bangladesh	Australia
Bhutan	Cook Islands
India	Fiji
Kazakhstan	French Polynesia
Kyrgyzstan	Guam
Maldives	Kiribati
Nepal	Marshall Islands
Pakistan	Micronesia
Sri Lanka	Nauru
Tajikistan	New Caledonia
Turkmenistan	New Zealand
Uzbekistan	Niue
	Northern Mariana Islands
Northeastern Asia	Palau
China	Papua New Guinea
Japan	Samoa
North Korea	Solomon Islands
South Korea	Tonga
Mongolia	Tuvalu
Taiwan	Vanuatu
Southeastern Asia	
Brunei	
Cambodia	
East Timor	
Indonesia	
Laos	
Malaysia	
Myanmar	
Philippines	
Singapore	
Thailand	
Vietnam	

Europe

Eastern Europe	Southern Europe
Belarus	Albania
Bulgaria	Andorra
Czech Republic	Bosnia and Herzegovina
Hungary	Croatia
Poland	Cyprus
Moldova	Gibraltar
Romania	Greece
Russia	Italy
Slovakia	Macedonia
Ukraine	Malta
	Montenegro
Northern Europe	Portugal
Denmark	San Marino
Estonia	Serbia
Finland	Slovenia
Iceland	Spain
Ireland	
Latvia	Western Europe
Lithuania	Austria
Norway	Belgium
Sweden	France
United Kingdom	Germany
	Liechtenstein
	Luxembourg
	Monaco
	Netherlands
	Switzerland

Middle East / Africa

Middle East	Southern Africa
Armenia	Angola
Azerbaijan	Benin
Bahrain	Botswana
Georgia	Burundi
Iran	Cameroon
Iraq	Cape Verde
Israel	Central African Republic
Jordan	Comoros
Kuwait	Congo
Lebanon	Cote d'Ivoire
Oman	Democratic Rep. of Congo
Qatar	Equatorial Guinea
Saudi Arabia	Ethiopia
Syria	Gabon
Turkey	Gambia
UAE	Ghana
Yemen	Guinea
	Guinea-Bissau
Northern Africa	Kenya
Algeria	Lesotho
Burkina Faso	Liberia
Chad	Madagascar
Djibouti	Malawi
Egypt	Mauritius
Eritrea	Mozambique
Libya	Namibia
Mali	Nigeria
Morocco	Reunion
Mauritania	Rwanda
Niger	Sao Tome and Principe
Sudan	Senegal
Tunisia	Seychelles
	Sierra Leone
	Somalia
	South Africa
	Swaziland
	Tanzania
	Togo
	Uganda
	Zambia
	Zimbabwe

Definitions



Performance data included for non-North American locations may be different than that released by STR Global. All data is processed by Smith Travel Research using both the current and historical sampling of hotels. For further questions about the methodology used to produce the Hotel Review, please email info@smithtravelresearch.com.

Average Daily Rate (ADR)

Room revenue divided by rooms sold.

Country

A geographic area that has internationally recognized boundaries, an organized economy, and a sovereign government with external recognition. It is typically recognized by the International Organization for Standardization (ISO).

Exchange Rate

The factor used to convert revenue from U.S. Dollars to the local currency. The exchange rate data is obtained from Oanda.com.

Any aggregated number in the report (YTD, Running 3 month, Running 12 month) uses the exchange rate of each relative month when calculating the data.

Market

A geographic area within a country. Markets are defined by STR and STR Global.

Occupancy (Occ)

Rooms sold divided by rooms available multiplied by 100.

Percent Change

Amount of growth - up, flat, or down - this period versus same period last year (month or year-to-date). Calculated as $((TY - LY) / LY) * 100$.

Revenue Per Available Room (RevPAR)

Room revenue divided by rooms available.

Rooms Available

The number of rooms times the number of days in the period.

Room Revenue

Total room revenue generated from the sale or rental of rooms.

Rooms Sold

The number of rooms sold (excludes complimentary rooms).

Year-to-date

Measures (Occ, ADR, RevPAR) are calculated using the sum of the values from January 1 of the given year.