



NOVEMBER 2012

NOVEMBER 11, 2012 TO NOVEMBER 17, 2012  
**CANADIAN WEEKLY  
LODGING OUTLOOK**

**HVS IN CANADA**  
*Consulting & Valuation*



[www.hvs.com](http://www.hvs.com)

HVS IN CANADA | 6 Victoria Street, Toronto, ON M5E 1L4, CANADA

| Suite 400-145 West 17<sup>th</sup> Street, North Vancouver, BC V7M 3G4 CANADA

## Canadian Weekly Lodging Outlook 2012

STR and HVS are pleased to provide you with the month's issue of the Canadian Lodging Outlook. Each report includes occupancy (Occ), average daily rate (ADR), and revenue per available room (RevPAR) for three major markets and the Provinces.

If you would like a detailed hotel performance data for all of Canada, STR offers their Canadian Hotel Review. The Canadian Hotel Review is available by annual subscription which includes both monthly and weekly issues. Each monthly issue of the Canadian Hotel Review also includes an analysis provided by HVS. For further information, please contact: [info@str.com](mailto:info@str.com) or +1 (615) 824-8664 ext. 3504.

Major Markets	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Total Week	
	11-Nov	13-Nov	12-Nov	14-Nov	13-Nov	15-Nov	14-Nov	16-Nov	15-Nov	17-Nov	16-Nov	18-Nov	17-Nov	19-Nov	Week	Week
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg
Montreal	40.3	-11.0	57.9	-12.7	73.3	-4.5	77.8	-7.6	65.3	-15.8	62.9	-8.4	73.3	2.8	64.4	-8.0
Toronto	46.5	-2.7	66.6	-11.9	79.7	-7.2	85.8	3.2	77.0	0.7	71.5	14.1	74.3	8.9	71.6	0.3
Vancouver	47.4	10.5	43.6	-21.3	54.8	-11.1	62.6	-4.8	60.4	-4.6	53.7	-2.0	58.2	0.8	54.4	-5.2
<b>Provinces</b>																
Alberta	46.5	0.7	53.8	-15.6	70.9	-1.9	75.0	-1.3	69.0	-1.3	69.0	-1.3	69.8	1.0	64.9	-2.8
British Columbia	42.5	12.6	37.2	-23.8	47.4	-12.2	53.8	-5.0	51.5	-3.5	47.5	-3.2	50.3	-1.6	47.1	-5.9
Manitoba	41.8	-18.6	55.5	-22.5	69.8	-10.5	80.2	-3.0	76.7	-7.4	75.1	-4.5	69.3	-5.8	66.9	-9.7
New Brunswick	24.7	-14.5	35.3	-32.6	59.5	-8.8	64.8	-5.9	63.3	-1.8	66.7	-4.8	63.3	3.4	53.9	-8.1
Newfoundland	41.8	-25.4	54.0	-29.3	75.3	-20.6	78.1	-19.8	68.8	-22.4	63.8	-16.0	60.3	-21.1	63.2	-21.8
Nova Scotia	32.2	1.9	40.4	-22.0	60.4	-4.1	66.3	-2.5	61.6	-3.6	69.6	1.1	72.2	5.5	57.5	-3.1
Ontario	39.3	-4.0	58.0	-11.9	69.6	-5.9	71.7	-0.3	64.5	-0.5	65.0	2.0	69.7	2.0	62.6	-2.6
Prince Edward Island	20.9	-6.4	25.1	-25.4	37.7	-15.2	39.1	-5.5	32.7	-13.7	30.8	-22.7	35.3	-14.7	31.7	-15.1
Quebec	37.2	-6.1	52.3	-13.4	66.1	-7.2	70.4	-6.3	63.3	-6.5	60.5	-0.6	69.1	3.0	59.8	-5.2
Saskatchewan	41.2	1.1	51.6	-25.7	83.4	-2.1	85.9	-1.3	70.1	-9.3	73.4	-4.1	74.0	-4.5	68.5	-6.6

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	11-Nov 2012	13-Nov 2011	12-Nov 2012	14-Nov 2011	13-Nov 2012	15-Nov 2011	14-Nov 2012	16-Nov 2011	15-Nov 2012	17-Nov 2011	16-Nov 2012	18-Nov 2011	17-Nov 2012	19-Nov 2011	Week 2012	Week 2011
	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg
Montreal	\$127.37	-0.7	\$136.00	0.2	\$140.79	2.7	\$137.85	-2.5	\$135.91	-3.6	\$131.71	-2.1	\$131.17	0.9	\$134.93	-0.8
Toronto	\$131.88	1.6	\$146.56	1.4	\$152.04	0.6	\$155.05	4.4	\$149.61	5.2	\$137.86	11.8	\$137.72	12.2	\$145.44	4.7
Vancouver	\$117.38	-0.1	\$124.69	-1.1	\$129.71	0.0	\$133.48	1.1	\$128.38	-1.0	\$125.26	2.4	\$124.08	2.9	\$126.52	0.5
<b>Provinces</b>																
Alberta	\$128.68	0.7	\$139.11	0.9	\$145.40	4.1	\$145.71	5.3	\$139.34	3.0	\$127.51	0.8	\$128.28	2.4	\$136.72	2.6
British Columbia	\$113.48	0.8	\$116.93	-1.1	\$120.10	-0.6	\$123.50	0.5	\$120.46	-0.9	\$117.46	1.7	\$117.72	2.1	\$118.76	0.3
Manitoba	\$111.56	-0.5	\$116.60	-0.7	\$119.44	1.1	\$119.88	1.6	\$117.57	3.0	\$118.45	2.7	\$111.83	0.3	\$116.88	1.3
New Brunswick	\$103.87	0.2	\$110.21	0.8	\$111.46	0.5	\$113.51	2.7	\$111.28	-0.2	\$110.95	-2.0	\$110.96	0.0	\$111.00	0.3
Newfoundland	\$124.18	1.9	\$128.88	1.1	\$132.24	1.4	\$132.82	0.4	\$131.73	1.6	\$126.65	3.8	\$127.69	2.0	\$129.66	1.7
Nova Scotia	\$103.32	-3.5	\$111.87	-0.3	\$115.16	-1.6	\$116.57	1.2	\$116.46	-1.6	\$117.35	1.6	\$115.90	-1.5	\$114.83	-0.5
Ontario	\$115.30	-1.3	\$126.84	0.4	\$130.82	0.6	\$132.15	2.8	\$127.31	2.3	\$119.76	6.2	\$121.45	6.5	\$125.47	2.5
Prince Edward Island	\$66.99	8.9	\$69.40	-10.0	\$81.37	1.5	\$82.16	8.1	\$66.14	-16.9	\$72.32	-9.0	\$80.92	3.2	\$75.22	-2.4
Quebec	\$127.23	1.0	\$130.66	0.0	\$134.50	1.7	\$131.83	-2.1	\$131.34	-1.7	\$129.31	-1.1	\$128.76	0.3	\$130.75	-0.4
Saskatchewan	\$124.95	6.1	\$130.74	5.4	\$137.63	9.0	\$137.52	8.3	\$130.27	3.1	\$128.10	1.9	\$128.24	0.5	\$131.79	5.0
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	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg
Montreal	\$51.38	-11.6	\$78.71	-12.5	\$103.15	-1.9	\$107.27	-9.9	\$88.75	-18.8	\$82.79	-10.2	\$96.17	3.8	\$86.89	-8.7
Toronto	\$61.29	-1.2	\$97.67	-10.6	\$121.25	-6.7	\$132.99	7.7	\$115.24	5.9	\$98.62	27.6	\$102.35	22.2	\$104.20	5.0
Vancouver	\$55.63	10.4	\$54.33	-22.2	\$71.06	-11.1	\$83.50	-3.7	\$77.60	-5.6	\$67.30	0.4	\$72.17	3.7	\$68.80	-4.8
<b>Provinces</b>																
Alberta	\$59.88	1.4	\$74.81	-14.9	\$103.03	2.1	\$109.21	3.9	\$96.21	1.7	\$87.97	-0.6	\$89.55	3.4	\$88.66	-0.3
British Columbia	\$48.18	13.5	\$43.54	-24.6	\$56.87	-12.7	\$66.38	-4.6	\$62.02	-4.3	\$55.79	-1.5	\$59.16	0.5	\$55.99	-5.6
Manitoba	\$46.59	-19.0	\$64.76	-23.0	\$83.43	-9.5	\$96.16	-1.4	\$90.15	-4.7	\$88.93	-1.9	\$77.55	-5.6	\$78.22	-8.6
New Brunswick	\$25.61	-14.3	\$38.90	-32.1	\$66.29	-8.3	\$73.52	-3.3	\$70.48	-2.0	\$73.98	-6.8	\$70.27	3.4	\$59.86	-7.8
Newfoundland	\$51.94	-24.0	\$69.56	-28.5	\$99.62	-19.5	\$103.67	-19.5	\$90.60	-21.1	\$80.86	-12.8	\$77.01	-19.5	\$81.89	-20.5
Nova Scotia	\$33.23	-1.7	\$45.20	-22.2	\$69.59	-5.6	\$77.28	-1.3	\$71.76	-5.2	\$81.64	2.7	\$83.67	3.9	\$66.05	-3.6
Ontario	\$45.36	-5.3	\$73.53	-11.5	\$91.09	-5.3	\$94.79	2.5	\$82.13	1.9	\$77.81	8.3	\$84.69	8.6	\$78.49	-0.1
Prince Edward Island	\$14.01	1.9	\$17.40	-32.8	\$30.65	-13.9	\$32.16	2.1	\$21.63	-28.2	\$22.30	-29.7	\$28.58	-12.0	\$23.82	-17.1
Quebec	\$47.28	-5.2	\$68.39	-13.4	\$88.84	-5.6	\$92.80	-8.2	\$83.13	-8.1	\$78.20	-1.7	\$89.04	3.3	\$78.24	-5.6
Saskatchewan	\$51.54	7.3	\$67.47	-21.8	\$114.73	6.7	\$118.18	6.9	\$91.29	-6.5	\$94.08	-2.2	\$94.91	-4.1	\$90.31	-2.0

Note: ADR and RevPAR in Canadian Dollars



## About STR

**STR** provides information and analysis to all major Canadian and U.S. hotel chains. Individual hotels, management companies, appraisers, consultants, investors, lenders and other lodging industry analysts also rely on STR data for the accuracy they require. With the most comprehensive database of hotel performance information ever compiled. STR has developed a variety of products and services to meet the needs of industry leaders.

## About HVS

**HVS** is the world's leading consulting and services organization focused on the hotel, restaurant, shared ownership, gaming, and leisure industries. Established in 1980, the company performs more than 2,000 assignments per year for virtually every major industry participant. HVS principals are regarded as the leading professionals in their respective regions of the globe. Through a worldwide network of 30 offices staffed by 400 seasoned industry professionals, HVS provides an unparalleled range of complementary services for the hospitality industry. For further information regarding our expertise and specifics about our services, please visit [www.hvs.com](http://www.hvs.com)

### STR OFFICE:

735 East Main Street  
Hendersonville, TN 37075  
Phone: 615-824-8664

### HVS OFFICES IN CANADA:

Toronto:  
6 Victoria Street  
Toronto ON M5E 1L4  
Phone: 416-686-2260

Vancouver:  
Suite 400 – 145 West 17<sup>th</sup> Street  
North Vancouver BC V7M 3G4  
Phone: 604-988-9743