



AUGUST 2013

AUGUST 11, 2013 TO AUGUST 17, 2013  
**CANADIAN WEEKLY  
LODGING OUTLOOK**

HVS IN CANADA  
*Consulting & Valuation*



[www.hvs.com](http://www.hvs.com)

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## Canadian Weekly Lodging Outlook 2013

STR and HVS are pleased to provide you with the month's issue of the Canadian Lodging Outlook. Each report includes occupancy (Occ), average daily rate (ADR), and revenue per available room (RevPAR) for three major markets and the Provinces.

If you would like a detailed hotel performance data for all of Canada, STR offers their Canadian Hotel Review. The Canadian Hotel Review is available by annual subscription which includes both monthly and weekly issues. Each monthly issue of the Canadian Hotel Review also includes an analysis provided by HVS. For further information, please contact: [info@str.com](mailto:info@str.com) or +1 (615) 824-8664 ext. 3504.

	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Total Week	
	11-Aug	12-Aug	12-Aug	13-Aug	13-Aug	14-Aug	14-Aug	15-Aug	15-Aug	16-Aug	16-Aug	17-Aug	17-Aug	18-Aug	Week	Week
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Major Markets	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg	Occ	%Chg
Montreal	76.0	17.5	82.8	15.4	87.6	16.3	86.7	7.8	78.0	-1.1	84.8	1.1	94.8	5.2	84.4	8.4
Toronto	72.7	-1.2	87.5	4.0	94.1	5.7	91.0	4.5	81.1	1.7	78.1	-4.8	84.7	-4.5	84.2	0.8
Vancouver	87.5	13.8	86.7	8.5	88.3	9.2	93.0	12.1	94.6	11.6	95.6	6.3	98.0	4.9	92.0	9.3
<b>Provinces</b>																
Alberta	62.0	3.1	76.1	4.1	82.1	2.1	82.3	1.4	78.5	2.6	81.6	-0.3	87.8	0.4	78.6	1.8
British Columbia	79.9	9.9	83.3	7.8	84.6	6.1	88.1	7.6	88.3	6.6	92.2	5.2	94.5	3.0	87.3	6.5
Manitoba	59.0	12.1	81.0	17.2	74.7	0.9	74.4	-2.5	70.5	-4.7	68.9	0.5	68.0	-3.2	70.9	2.4
New Brunswick	67.7	1.1	82.5	2.8	87.4	2.3	91.0	2.6	82.9	3.4	86.0	7.9	90.1	8.3	83.9	4.1
Newfoundland	77.3	-0.1	93.6	4.6	97.9	3.1	99.8	4.1	99.1	7.6	98.6	6.9	94.6	-0.7	94.4	3.7
Nova Scotia	61.7	-12.4	79.2	-9.7	82.2	-8.6	85.0	0.8	83.1	5.3	81.9	5.4	89.3	2.5	80.4	-2.4
Ontario	62.8	2.6	78.5	3.9	84.6	4.0	83.1	2.6	74.5	1.8	76.8	-0.7	86.0	-1.2	78.1	1.8
Prince Edward Island	83.9	8.8	96.8	0.6	99.1	5.5	96.9	0.3	97.5	-1.0	99.1	0.5	99.0	1.3	96.1	2.1
Quebec	73.4	14.7	82.0	9.9	87.2	9.3	87.4	4.5	80.7	-0.1	85.2	1.3	94.0	2.3	84.3	5.6
Saskatchewan	55.2	0.1	72.9	7.0	80.1	8.0	85.7	7.1	73.6	4.2	74.4	9.8	84.6	11.7	75.2	7.1

## Canadian Weekly Lodging Outlook 2013

Major Markets	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Total Week	
	11-Aug	12-Aug	12-Aug	13-Aug	13-Aug	14-Aug	14-Aug	15-Aug	15-Aug	16-Aug	16-Aug	17-Aug	17-Aug	18-Aug	Week	Week
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg	ADR	%Chg
Montreal	\$139.14	11.3	\$139.70	7.7	\$141.19	6.3	\$138.70	3.9	\$135.66	0.0	\$137.22	-0.2	\$137.15	0.8	\$138.40	3.8
Toronto	\$128.35	1.3	\$139.45	2.7	\$146.35	5.5	\$148.19	6.5	\$138.89	3.1	\$129.71	1.4	\$130.00	0.5	\$137.80	3.3
Vancouver	\$159.82	4.6	\$158.73	4.3	\$157.00	3.6	\$161.21	6.1	\$162.41	6.2	\$168.01	10.8	\$166.10	7.5	\$162.04	6.2
<b>Provinces</b>																
Alberta	\$152.78	0.7	\$157.22	3.5	\$158.07	2.4	\$154.85	1.1	\$151.87	1.7	\$135.26	-6.1	\$136.57	-4.5	\$149.18	-0.2
British Columbia	\$152.99	3.4	\$150.83	2.9	\$150.55	3.4	\$152.24	3.7	\$153.97	4.1	\$159.99	6.6	\$160.63	5.0	\$154.63	4.2
Manitoba	\$111.23	1.6	\$115.23	3.2	\$115.72	0.8	\$116.52	4.0	\$115.65	4.0	\$112.37	3.6	\$113.27	5.7	\$114.42	3.3
New Brunswick	\$115.49	0.3	\$115.78	0.8	\$116.99	0.0	\$115.11	-2.5	\$115.40	-2.3	\$118.68	1.1	\$120.88	0.3	\$116.98	-0.4
Newfoundland	\$151.01	6.4	\$154.65	8.8	\$156.28	7.9	\$157.51	6.3	\$157.97	7.7	\$155.82	8.7	\$156.13	5.7	\$155.78	7.4
Nova Scotia	\$122.14	-2.8	\$122.17	-5.3	\$123.71	-5.0	\$123.63	-3.2	\$124.84	-0.6	\$123.47	-1.1	\$123.92	-4.2	\$123.47	-3.2
Ontario	\$122.21	2.1	\$127.11	2.7	\$129.86	3.7	\$129.75	3.5	\$124.91	1.8	\$124.88	1.0	\$130.28	0.8	\$127.26	2.2
Prince Edward Island	\$138.31	-5.1	\$140.03	1.7	\$136.18	2.2	\$138.95	3.0	\$141.43	1.9	\$145.71	4.4	\$141.77	1.2	\$140.39	1.4
Quebec	\$140.82	7.3	\$141.05	4.6	\$141.01	3.6	\$139.62	0.9	\$140.15	-1.0	\$143.75	-1.9	\$146.14	-2.0	\$141.88	1.2
Saskatchewan	\$127.52	9.2	\$128.50	4.5	\$132.34	5.8	\$141.91	11.6	\$130.90	4.9	\$132.04	6.0	\$136.27	8.7	\$133.25	7.4
	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Total Week	
	11-Aug	12-Aug	12-Aug	13-Aug	13-Aug	14-Aug	14-Aug	15-Aug	15-Aug	16-Aug	16-Aug	17-Aug	17-Aug	18-Aug	Week	Week
	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012
Major Markets	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg	RevPAR	%Chg
Montreal	\$105.77	30.7	\$115.66	24.2	\$123.65	23.6	\$120.26	12.0	\$105.75	-1.0	\$116.36	0.8	\$130.03	6.0	\$116.78	12.5
Toronto	\$93.36	0.0	\$121.99	6.8	\$137.67	11.5	\$134.89	11.3	\$112.58	4.9	\$101.32	-3.5	\$110.15	-4.0	\$115.99	4.2
Vancouver	\$139.89	19.0	\$137.61	13.2	\$138.63	13.2	\$149.94	19.0	\$153.61	18.5	\$160.70	17.8	\$162.79	12.7	\$149.02	16.1
<b>Provinces</b>																
Alberta	\$94.75	3.8	\$119.68	7.8	\$129.77	4.6	\$127.48	2.5	\$119.23	4.3	\$110.44	-6.5	\$119.90	-4.1	\$117.32	1.6
British Columbia	\$122.28	13.6	\$125.67	11.0	\$127.43	9.7	\$134.11	11.5	\$136.00	10.9	\$147.46	12.2	\$151.82	8.2	\$134.96	10.9
Manitoba	\$65.61	14.0	\$93.39	20.9	\$86.41	1.7	\$86.72	1.5	\$81.52	-0.9	\$77.39	4.1	\$77.01	2.3	\$81.15	5.8
New Brunswick	\$78.14	1.5	\$95.50	3.6	\$102.31	2.3	\$104.69	0.0	\$95.63	1.0	\$102.01	9.1	\$108.89	8.5	\$98.17	3.7
Newfoundland	\$116.77	6.3	\$144.72	13.9	\$153.03	11.2	\$157.20	10.7	\$156.56	15.9	\$153.64	16.1	\$147.64	5.0	\$147.08	11.4
Nova Scotia	\$75.37	-14.8	\$96.78	-14.5	\$101.70	-13.2	\$105.09	-2.4	\$103.79	4.7	\$101.07	4.3	\$110.71	-1.8	\$99.22	-5.6
Ontario	\$76.78	4.7	\$99.82	6.8	\$109.89	7.9	\$107.83	6.1	\$93.12	3.6	\$95.89	0.3	\$111.98	-0.4	\$99.33	4.1
Prince Edward Island	\$115.98	3.3	\$135.60	2.3	\$134.99	7.9	\$134.71	3.3	\$137.88	0.8	\$144.44	4.9	\$140.37	2.5	\$134.85	3.5
Quebec	\$103.36	23.0	\$115.71	14.9	\$122.99	13.2	\$122.03	5.5	\$113.10	-1.0	\$122.46	-0.7	\$137.44	0.2	\$119.58	6.8
Saskatchewan	\$70.40	9.3	\$93.62	11.8	\$106.05	14.4	\$121.69	19.6	\$96.38	9.3	\$98.17	16.3	\$115.28	21.4	\$100.23	15.0

Note: ADR and RevPAR in Canadian Dollars



## About STR

**STR** provides information and analysis to all major Canadian and U.S. hotel chains. Individual hotels, management companies, appraisers, consultants, investors, lenders and other lodging industry analysts also rely on STR data for the accuracy they require. With the most comprehensive database of hotel performance information ever compiled. STR has developed a variety of products and services to meet the needs of industry leaders.

## About HVS

**HVS** is the world's leading consulting and services organization focused on the hotel, restaurant, shared ownership, gaming, and leisure industries. Established in 1980, the company performs more than 2,000 assignments per year for virtually every major industry participant. HVS principals are regarded as the leading professionals in their respective regions of the globe. Through a worldwide network of 30 offices staffed by 400 seasoned industry professionals, HVS provides an unparalleled range of complementary services for the hospitality industry. For further information regarding our expertise and specifics about our services, please visit [www.hvs.com](http://www.hvs.com)

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